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ABSTRACT

Pennsylvania College of Technology's Project Profile is designed to collect data on the characteristics and objectives of entering students and compare results to those from previous years. This report presents data on the 4,674 students who applied and matriculated in fall 1994 and includes comparisons by student responses for fall 1990 to fall 1994. Section I describes the project methodology, indicating that an item on how students found out about the college was added to the questionnaire for the 1994 sample, and reviews general findings. Section II presents tables summarizing trends in student characteristics and objectives for 1990-94 for the total student population and for degree-seeking, non-degree-seeking, full-time, part-time, new degree-seeking, and returning degree-seeking students. Highlighted findings include the following: (1) 44% of students did not seriously consider attending until within 3 months of the time they applied and 68% did not consider attending until within 6 months of applying; (2) 45% of the students indicated that they found out about the college from friends, relatives, or parents; (3) the proportion of students with annual family incomes over $30,000 rose from 34.7% in 1990 to 40.2% in 1994; and (4) from 1992-94, the number of students who enrolled with the primary goal of transferring to a four-year institution decreased from 19% to 15.7%. The survey instrument and a brief history of the Project are appended. (HAA)

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ED 407 999

# Institutional Research

FALL 1994
PROJECT PROFILE REPORT
OFFICE OF STRATEGIC PLANNING
AND RESEARCH
PUBLISHED - APRIL 1995

**Office of Strategic Planning and Research**

**Pennsylvania College of Technology**

PENNSTATE

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JC 970 345

**FALL 1994**
**PROJECT PROFILE**
**REPORT**

Project Profile provides an interesting summary of information which **all** applicants to Penn College provide about themselves at the time of admission. This data is obtained from the College's admissions application form and accompanying questionnaire.

Fall 1994 marks the tenth year that Project Profile has been in use. A written analysis of this data is generally produced by the Office of Strategic Planning and Research (OSPR) on a bi-annual basis. In each of the past two years, the admissions application questionnaire (see appendix) has undergone substantial changes. For this reason, despite having been published last year, a limited version of Project Profile has been produced again this year, rather than waiting until 1996 to present results reflecting the modified questionnaire.

In 1993, the family income categories (item 9) were updated to more accurately reflect the income breakdown of our applicants. In addition, two new items were added (items 6, 7) regarding the timeframe in which applicants first considered and decided to attend. Initial responses to these three items were published last year, but only some 25% of the total college student body had the opportunity to respond.

Now that the revised questionnaire items have been in place for over a full year, nearly half of the College's current students have had the opportunity to respond to these items. This past year, another new item was added to the questionnaire (item 13), asking how applicants found out about the College. With our renewed institutional focus on marketing, it was deemed appropriate to provide the first full semester's response to this new item as soon as readily available.

This report is composed of two sections, and an appendix. Section I provides written analysis of the data, focusing on the changes to the questionnaire described above. Otherwise, only the most major changes and trends will be discussed. Section II provides a detailed five-year, longitudinal presentation of the Project Profile data trends, broken up into seven tables:

- Table 1 - Total Student Population
- Table 2 - Degree-Seeking Population
- Table 3 - Non-Degree Population
- Table 4 - Full-Time, Degree-Seeking Population
- Table 5 - Part-Time, Degree-Seeking Population
- Table 6 - New, Degree-Seeking Population
- Table 7 - Returning, Degree-Seeking Population

The appendix includes a copy of the application questionnaire, and a brief history of the report.

## ANALYSIS

### Timeframe of Enrollment Decisions

It should be carefully noted that the two questions related to the timeframe of enrollment decisions are expressed relative to the time the student applied, not relative to the start of the Fall term. Close to half (44%, p. 9) of the College's students do not seriously consider attending until within three months of the time they apply. Over two-thirds (68%) don't consider the College until within six months of applying. Only 14% seriously consider the College over a year prior to applying.

Not surprisingly, non-degree students are significantly more likely (79%, p. 21) to make their decision to actually enroll within only two months of the time they apply. But even among degree-seeking students, over two-thirds (67%, p. 15) did not actually decide to enroll until within two months. Only 15% made the decision more than four months prior.

It would appear that most of our students did not consider the College as a serious long-term option or goal prior to applying. Among traditional students, perhaps they do not consider any form of higher education to be a goal early in their high school career. Or if they do consider college, they are either unaware of Penn College, or do not initially consider it to be right for them. Whichever of these possibilities is more accurate, an opportunity might exist to better market both the concept of technical education in general, and the College in particular, to high school prospects earlier in their high school career.

Of course a different perspective on this data could be presented as well. While enrollment at Penn College may not have been a long-term goal of many of our students, once they do become aware enough of the College to give it serious consideration, they quickly make their decision to apply.

### How Students Found Out About Penn College

Word-of-mouth is by far the most common initial source of information students receive about the College. Nearly half (45%, p. 8) of this past Fall's entering students indicated they found out about the College from friends, relatives or parents. The next closest source of information was high school counselors (14%). Admissions recruiters accounted for 8% of the students.

Outside of these personal contacts, the College catalog was the most common medium through which students heard about the College (9%). Radio, television and newspapers together accounted for less than 3%. Newspapers were, however, a primary source for non-degree students (12%, p. 20). Only friends and relatives ranked higher (35%) among non-degree-seekers.

**Annual Family Income**

The proportion of all students with annual family incomes over $30,000 continues to steadily rise, from 35% in 1990 to over 40% in 1994 (p. 6). This represents a 16% increase. Among entering students only, the change is even greater, from 37% to 44% (p. 36), up 19%.

While some of this increase in student family incomes is likely a result of widespread, gradual inflation in family incomes, some part could also be due to the changing population of students the College is attracting. From a negative perspective, it could also be argued that this data reflects an increasing difficulty for lower income students to afford rising college costs.

**Enrollment Goal**

The College is experiencing a substantial decline in the enrollment of what we have traditionally called college and university transfer students. From the late 80's through early 90's, the proportion of students enrolling with the primary goal of transferring to a four-year institution remained fairly constant, near 20%. In the past two years however, this proportion has dropped significantly, from 19% in 1992, to 17.7% in 1993, and 15.7% this year (p. 9). These decreases represent a cumulative 17% drop.

The decline in transfer-oriented students can also be seen in the drop-off of General Studies (GS) enrollments during the same time. GS enrollments dropped 7% in Fall 1993, and 19% in Fall 1994 (General Institutional Characteristics). Looking specifically at the proportion of students whose primary goal was to transfer, the decline is even more noticeable among entering students (Fall 1992 - 21%, Fall 1994 - 15%, p. 39) and among the full-time population (Fall 1992 - 20%, Fall 1994 - 16%, p. 27).

For students not interested in the College's unique, technical, hands-on programs, the College's tuition is undoubtedly less attractive than that of other regional alternatives. However, the decline in students with transfer objectives may also be related to the baccalaureate initiative, not simply a result of the loss of General Studies students.

In the past, some students in technical programs have indicated transfer as their primary goal. With the increasing availability of technical four-year programs at the College, many of these students no longer need to transfer to complete their educational goals, and thus they would no longer indicate transfer as their enrollment goal. However, given current reporting capabilities, the exact impact of bachelor programs on the transfer decline cannot be quantified.

**Expected Employment While Attending College**

The non-traditional and lower-income characteristics typical of the College's student population has always created a substantial need for student employment concurrent with their enrollment. In recent years, however, this tendency had been in gradual decline. In 1990 nearly one-third (31%, p. 10) of the College's students expected to work over 20 hours a week. By 1993, this proportion was down to 27%. Among new students only, a similar decline occurred, from 23% to 21% (p. 40).

However, in Fall 1994 the trend toward reduced student employment reversed. The proportion expecting to work over 20 hours a week jumped from 28% back up to 31%. Among new students the change was even more dramatic, from 21% to 34%. The reasons for this sudden reversal are unclear at this time.

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Because of the limited scope of this year's Project Profile analysis, the reader is encouraged to review the accompanying data tables for additional findings and trends.

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 1
## TOTAL STUDENT POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **GENDER** | | | | | | | | | | |
| Female | 1905 | 43.4% | 2077 | 43.7% | 2141 | 43.3% | 2135 | 44.3% | 2067 | 44.2% |
| Male | 2481 | 56.6% | 2675 | 56.3% | 2801 | 56.7% | 2685 | 55.7% | 2607 | 55.8% |
| **TOTAL POPULATION** | 4386 | 100.0% | 4752 | 100.0% | 4942 | 100.0% | 4820 | 100.0% | 4674 | 100.0% |
| **AGE** | | | | | | | | | | |
| < 20 | 1928 | 44.0% | 1971 | 41.5% | 1865 | 37.8% | 1681 | 34.9% | 1636 | 35.0% |
| 20 - 24 | 1087 | 24.8% | 1322 | 27.9% | 1452 | 29.4% | 1438 | 29.9% | 1446 | 31.0% |
| 25 - 29 | 385 | 8.8% | 437 | 9.2% | 491 | 9.9% | 516 | 10.7% | 463 | 9.9% |
| 30 - 39 | 619 | 14.1% | 653 | 13.8% | 743 | 15.0% | 750 | 15.6% | 696 | 14.9% |
| 40 + | 363 | 8.3% | 363 | 7.6% | 386 | 7.8% | 431 | 8.9% | 427 | 9.1% |
| **Total** | 4382 | 99.9% | 4746 | 99.9% | 4937 | 99.9% | 4816 | 99.9% | 4668 | 99.9% |
| **RACE/ETHNICITY** | | | | | | | | | | |
| Black | 61 | 1.4% | 79 | 1.7% | 113 | 2.3% | 117 | 2.4% | 132 | 2.8% |
| Other Minority | 24 | 0.5% | 34 | 0.7% | 41 | 0.8% | 50 | 1.0% | 67 | 1.4% |
| White | 4301 | 98.1% | 4639 | 97.6% | 4788 | 96.9% | 4653 | 96.5% | 4475 | 95.7% |
| **Total** | 4386 | 100.0% | 4752 | 100.0% | 4942 | 100.0% | 4820 | 100.0% | 4674 | 100.0% |
| **AREA/COUNTY OF RESIDENCE** | | | | | | | | | | |
| Lycoming | 1755 | 40.0% | 1833 | 38.6% | 1793 | 36.3% | 1796 | 37.3% | 1728 | 37.0% |
| Bradford | 82 | 1.9% | 104 | 2.2% | 115 | 2.3% | 122 | 2.5% | 128 | 2.7% |
| Clinton | 257 | 5.9% | 265 | 5.6% | 267 | 5.4% | 243 | 5.0% | 265 | 5.7% |
| Montour | 54 | 1.2% | 63 | 1.3% | 70 | 1.4% | 59 | 1.2% | 63 | 1.3% |
| Northumberland | 258 | 5.9% | 314 | 6.6% | 372 | 7.5% | 357 | 7.4% | 320 | 6.8% |
| Potter | 54 | 1.2% | 55 | 1.2% | 56 | 1.1% | 46 | 1.0% | 59 | 1.3% |
| Snyder | 83 | 1.9% | 107 | 2.3% | 129 | 2.6% | 144 | 3.0% | 124 | 2.7% |
| Sullivan | 52 | 1.2% | 46 | 1.0% | 52 | 1.1% | 38 | 0.8% | 33 | 0.7% |
| Tioga | 291 | 6.6% | 334 | 7.0% | 323 | 6.5% | 280 | 5.8% | 230 | 4.9% |
| Union | 133 | 3.0% | 150 | 3.2% | 190 | 3.8% | 185 | 3.8% | 158 | 3.4% |
| IMMEDIATE AREA TOTAL | 3019 | 68.8% | 3271 | 68.8% | 3367 | 68.1% | 3270 | 67.8% | 3108 | 66.5% |
| OTHER PA COUNTIES | 1349 | 30.8% | 1453 | 30.6% | 1545 | 31.3% | 1517 | 31.5% | 1488 | 31.8% |
| OUT-OF-STATE/FOREIGN | 18 | 0.4% | 28 | 0.6% | 30 | 0.6% | 33 | 0.7% | 78 | 1.7% |
| **Total** | 4386 | 100.0% | 4752 | 100.0% | 4942 | 100.0% | 4820 | 100.0% | 4674 | 100.0% |

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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 1
## TOTAL STUDENT POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **ANNUAL FAMILY INCOME** | | | | | | | | | | |
| UNDER $30,000 | | | | | | | | | | |
| < $19,000 | 1507 | 37.9% | 1604 | 37.4% | 1687 | 38.0% | 1579 | 36.7% | 1492 | 36.5% |
| $19,000 - $29,999 | 1088 | 27.4% | 1122 | 26.2% | 1146 | 25.8% | 1110 | 25.8% | 950 | 23.2% |
| TOTAL UNDER $30,000 | 2595 | 65.3% | 2726 | 63.6% | 2833 | 63.7% | 2689 | 62.5% | 2442 | 59.8% |
| $30,000 + | 1379 | 34.7% | 1563 | 36.4% | 1603 | 36.1% | 1214 | 28.2% | 659 | 16.1% |
| $30,000 - $39,999 | #N/A | #N/A | #N/A | #N/A | 5 | 0.1% | 152 | 3.5% | 381 | 9.3% |
| $40,000 - $49,999 | #N/A | #N/A | #N/A | #N/A | 3 | 0.1% | 108 | 2.5% | 257 | 6.3% |
| $50,000 + | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 140 | 3.3% | 348 | 8.5% |
| TOTAL $30,000 + | 1379 | 34.7% | 1563 | 36.4% | 1611 | 36.3% | 1614 | 37.5% | 1645 | 40.2% |
| **Total Responses/Response Rate** | 3974 | 90.6% | 4289 | 90.3% | 4444 | 89.9% | 4303 | 89.3% | 4087 | 87.4% |
| **FAMILY SIZE** | | | | | | | | | | |
| 1 - 2 | 533 | 12.9% | 580 | 13.0% | 584 | 12.6% | 633 | 13.9% | 657 | 15.0% |
| 3 - 4 | 2021 | 49.0% | 2201 | 49.4% | 2328 | 50.3% | 2287 | 50.1% | 2202 | 50.1% |
| 5 + | 1569 | 38.1% | 1674 | 37.6% | 1717 | 37.1% | 1642 | 36.0% | 1534 | 34.9% |
| **Total Responses/Response Rate** | 4123 | 94.0% | 4455 | 93.8% | 4629 | 93.7% | 4562 | 94.6% | 4393 | 94.0% |
| **FAMILY COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 1598 | 37.9% | 1732 | 38.0% | 1833 | 38.7% | 1799 | 38.9% | 1764 | 39.8% |
| Not 1st to attend | 2617 | 62.1% | 2821 | 62.0% | 2909 | 61.3% | 2823 | 61.1% | 2664 | 60.2% |
| **Total Responses/Response Rate** | 4215 | 96.1% | 4553 | 95.8% | 4742 | 96.0% | 4622 | 95.9% | 4428 | 94.7% |
| **FAMILY PENN COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 2881 | 68.9% | 3102 | 68.7% | 3305 | 70.5% | 3113 | 68.4% | 2900 | 66.7% |
| Not 1st to attend | 1302 | 31.1% | 1412 | 31.3% | 1383 | 29.5% | 1438 | 31.6% | 1446 | 33.3% |
| **Total Responses/Response Rate** | 4183 | 95.4% | 4514 | 95.0% | 4688 | 94.9% | 4551 | 94.4% | 4346 | 93.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 1
## TOTAL STUDENT POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **FATHER'S EDUCATION** | | | | | | | | | | |
| < High School | 581 | 14.9% | 629 | 14.8% | 649 | 14.8% | 671 | 15.4% | 629 | 15.0% |
| High School | 1969 | 50.5% | 2154 | 50.7% | 2207 | 50.5% | 2129 | 49.0% | 2082 | 49.5% |
| Some College | 528 | 13.5% | 573 | 13.5% | 583 | 13.3% | 570 | 13.1% | 556 | 13.2% |
| 2-Yr Degree | 295 | 7.6% | 321 | 7.6% | 361 | 8.3% | 370 | 8.5% | 363 | 8.6% |
| 4-Yr Degree + | 529 | 13.6% | 572 | 13.5% | 573 | 13.1% | 604 | 13.9% | 576 | 13.7% |
| **Total Responses/Response Rate** | 3902 | 89.0% | 4249 | 89.4% | 4373 | 88.5% | 4344 | 90.1% | 4206 | 90.0% |
| **MOTHER'S EDUCATION** | | | | | | | | | | |
| < High School | 446 | 11.2% | 512 | 11.8% | 495 | 11.1% | 468 | 10.6% | 450 | 10.5% |
| High School | 2308 | 57.8% | 2439 | 56.1% | 2526 | 56.7% | 2475 | 56.0% | 2363 | 55.4% |
| Some College | 634 | 15.9% | 705 | 16.2% | 690 | 15.5% | 691 | 15.6% | 692 | 16.2% |
| 2-Yr Degree | 263 | 6.6% | 302 | 6.9% | 335 | 7.5% | 339 | 7.7% | 339 | 7.9% |
| 4-Yr Degree + | 340 | 8.5% | 390 | 9.0% | 412 | 9.2% | 446 | 10.1% | 424 | 9.9% |
| **Total Responses/Response Rate** | 3991 | 91.0% | 4348 | 91.5% | 4458 | 90.2% | 4419 | 91.7% | 4268 | 91.3% |
| **ACADEMIC/FINANCIAL DISADVANTAGED STATUS** | | | | | | | | | | |
| Disadvantaged | 3482 | 79.4% | 3780 | 79.5% | 4016 | 81.3% | 3842 | 79.7% | 3743 | 80.1% |
| Not Disadvantaged | 904 | 20.6% | 972 | 20.5% | 926 | 18.7% | 978 | 20.3% | 931 | 19.9% |
| **Total** | 4386 | 100.0% | 4752 | 100.0% | 4942 | 100.0% | 4820 | 100.0% | 4674 | 100.0% |
| **HIGH SCHOOL RANK** | | | | | | | | | | |
| Top Third | 841 | 24.9% | 902 | 24.1% | 932 | 23.7% | 932 | 24.0% | 893 | 23.7% |
| Middle Third | 971 | 28.8% | 1123 | 30.0% | 1237 | 31.5% | 1268 | 32.7% | 1276 | 33.9% |
| Bottom Third | 1565 | 46.3% | 1722 | 46.0% | 1756 | 44.7% | 1682 | 43.3% | 1594 | 42.4% |
| **Total Responses/Response Rate** | 3377 | 77.0% | 3747 | 78.9% | 3925 | 79.4% | 3882 | 80.5% | 3763 | 80.5% |
| **HIGH SCHOOL MAJOR** | | | | | | | | | | |
| Academic | 1671 | 38.4% | 1773 | 37.7% | 1846 | 37.8% | 1880 | 39.3% | 1884 | 40.6% |
| Business | 679 | 15.6% | 696 | 14.8% | 690 | 14.1% | 657 | 13.8% | 611 | 13.2% |
| General | 1348 | 31.0% | 1496 | 31.8% | 1617 | 33.1% | 1543 | 32.3% | 1548 | 33.3% |
| Vocational | 656 | 15.1% | 742 | 15.8% | 733 | 15.0% | 698 | 14.6% | 603 | 13.0% |
| **Total Responses/Response Rate** | 4354 | 99.3% | 4707 | 99.1% | 4886 | 98.9% | 4778 | 99.1% | 4646 | 99.4% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 1
## TOTAL STUDENT POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **APPLIED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Applications | 702 | 16.7% | 751 | 16.5% | 832 | 17.6% | 848 | 18.3% | 854 | 19.2% |
| No other applications | 3512 | 83.3% | 3799 | 83.5% | 3902 | 82.4% | 3792 | 81.7% | 3592 | 80.8% |
| **Total Responses/Response Rate** | 4214 | 96.1% | 4550 | 95.7% | 4734 | 95.8% | 4640 | 96.3% | 4446 | 95.1% |
| **ACCEPTED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Acceptances | 308 | 7.3% | 332 | 7.3% | 359 | 7.6% | 356 | 7.7% | 344 | 7.8% |
| No other acceptances | 3890 | 92.7% | 4203 | 92.7% | 4347 | 92.4% | 4245 | 92.3% | 4079 | 92.2% |
| **Total Responses/Response Rate** | 4198 | 95.7% | 4535 | 95.4% | 4706 | 95.2% | 4601 | 95.5% | 4423 | 94.6% |
| **PRIOR COLLEGE EXPERIENCE** | | | | | | | | | | |
| Prior Experience | 725 | 16.5% | 728 | 15.3% | 1064 | 21.5% | 1053 | 21.8% | 1096 | 23.4% |
| No Experience | 3661 | 83.5% | 4024 | 84.7% | 3878 | 78.5% | 3767 | 78.2% | 3578 | 76.6% |
| **Total Responses** | 4386 | 100.0% | 4752 | 100.0% | 4942 | 100.0% | 4820 | 100.0% | 4674 | 100.0% |
| **HOW STUDENT FOUND OUT ABOUT PENN COLLEGE** | | | | | | | | | | |
| Parent | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 6 | 0.4% |
| Relative/friend | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 616 | 44.1% |
| Former student | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 19 | 1.4% |
| Newspaper | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 29 | 2.1% |
| Radio | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 7 | 0.5% |
| TV | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 0.2% |
| Open House | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 0.1% |
| College catalog | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 130 | 9.3% |
| Penn College Admissions recruiter | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 109 | 7.8% |
| Penn College faculty | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 34 | 2.4% |
| High School/Vo-Tech counselor | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 191 | 13.7% |
| High School/Vo-Tech teacher | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 57 | 4.1% |
| Other | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 193 | 13.8% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1396 | 29.9% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 1
## TOTAL STUDENT POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE** | | | | | | | | | | |
| Last 3 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 573 | 47.8% | 1114 | 43.7% |
| 3 - 6 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 274 | 22.9% | 624 | 24.5% |
| 6 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 210 | 17.5% | 454 | 17.8% |
| 12 - 18 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 77 | 6.4% | 202 | 7.9% |
| 18 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 65 | 5.4% | 153 | 6.0% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1199 | 24.9% | 2547 | 54.5% |
| **WHEN DECIDED TO ENROLL AT PENN COLLEGE** | | | | | | | | | | |
| Last 2 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 863 | 71.9% | 1724 | 67.6% |
| 3 - 4 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 185 | 15.4% | 447 | 17.5% |
| 5 - 9 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 82 | 6.8% | 200 | 7.8% |
| 9 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 36 | 3.0% | 82 | 3.2% |
| 12 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 35 | 2.9% | 98 | 3.8% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1201 | 24.9% | 2551 | 54.6% |
| **PRIMARY GOAL OF ATTENDING COLLEGE** | | | | | | | | | | |
| Prepare for first job | 1607 | 39.6% | 1792 | 40.9% | 1875 | 41.2% | 1830 | 41.1% | 1869 | 43.6% |
| Retrain for new career | 347 | 8.6% | 338 | 7.7% | 380 | 8.4% | 415 | 9.3% | 442 | 10.3% |
| Upgrade skills for advancement | 935 | 23.1% | 985 | 22.5% | 966 | 21.2% | 959 | 21.5% | 919 | 21.4% |
| Transfer to 4-year college | 777 | 19.2% | 838 | 19.1% | 865 | 19.0% | 791 | 17.8% | 672 | 15.7% |
| Personal interest | 389 | 9.6% | 424 | 9.7% | 464 | 10.2% | 458 | 10.3% | 387 | 9.0% |
| **Total Responses/Response Rate** | 4055 | 92.5% | 4377 | 92.1% | 4550 | 92.1% | 4453 | 92.4% | 4289 | 91.8% |
| **PRIMARY REASON FOR CHOOSING PENN COLLEGE** | | | | | | | | | | |
| Affordable cost | 114 | 2.9% | 104 | 2.4% | 115 | 2.6% | 154 | 3.5% | 166 | 3.9% |
| Location | 1109 | 28.1% | 1185 | 27.6% | 1239 | 27.9% | 1180 | 27.0% | 1069 | 25.2% |
| Instructional quality | 682 | 17.3% | 728 | 16.9% | 730 | 16.5% | 750 | 17.2% | 767 | 18.1% |
| Program/Course choice | 2041 | 51.7% | 2282 | 53.1% | 2351 | 53.0% | 2283 | 52.3% | 2236 | 52.8% |
| **Total Responses/Response Rate** | 3946 | 90.0% | 4299 | 90.5% | 4435 | 89.7% | 4367 | 90.6% | 4238 | 90.7% |



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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 1
## TOTAL STUDENT POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **INTEND TO BE EMPLOYED WHILE IN COLLEGE** | | | | | | | | | | |
| Intend to be employed: | | | | | | | | | | |
| 30 + Hours/Week | 766 | 18.8% | 758 | 17.2% | 722 | 15.9% | 694 | 15.5% | 603 | 14.0% |
| 21 - 30 Hours/Week | 497 | 12.2% | 530 | 12.0% | 540 | 11.9% | 524 | 11.7% | 748 | 17.3% |
| 11 - 20 Hours/Week | 1123 | 27.5% | 1296 | 29.5% | 1334 | 29.3% | 1311 | 29.2% | 1159 | 26.9% |
| 1 - 10 Hours/Week | 451 | 11.1% | 503 | 11.4% | 513 | 11.3% | 509 | 11.4% | 614 | 14.2% |
| Total intending to be employed | 2837 | 69.6% | 3087 | 70.2% | 3109 | 68.3% | 3038 | 67.8% | 3124 | 72.4% |
| Total not intending to be employed | 1242 | 30.4% | 1313 | 29.8% | 1440 | 31.7% | 1445 | 32.2% | 1189 | 27.6% |
| **Total Responses/Response Rate** | 4079 | 93.0% | 4400 | 92.6% | 4549 | 92.0% | 4483 | 93.0% | 4313 | 92.3% |
| **ACADEMIC DIVISION/CAMPUS** | | | | | | | | | | |
| Business/Computer Technologies | 885 | 20.2% | 929 | 19.5% | 816 | 16.5% | 802 | 16.6% | 854 | 18.3% |
| Construction/Design Technologies | 706 | 16.1% | 763 | 16.1% | 807 | 16.3% | 804 | 16.7% | 755 | 16.2% |
| Health Sciences | 467 | 10.6% | 609 | 12.8% | 822 | 16.6% | 834 | 17.3% | 746 | 16.0% |
| Hospitality | 94 | 2.1% | 111 | 2.3% | 123 | 2.5% | 133 | 2.8% | 143 | 3.1% |
| Industrial/Engineer Technologies | 500 | 11.4% | 497 | 10.5% | 549 | 11.1% | 576 | 12.0% | 536 | 11.5% |
| Integrated Studies | 967 | 22.0% | 989 | 20.8% | 967 | 19.6% | 898 | 18.6% | 841 | 18.0% |
| Natural Resources/Transportation | 508 | 11.6% | 558 | 11.7% | 551 | 11.2% | 523 | 10.9% | 591 | 12.6% |
| North Campus | 259 | 5.9% | 296 | 6.2% | 304 | 6.2% | 250 | 5.2% | 208 | 4.5% |
| **Total** | 4386 | 100.0% | 4752 | 100.0% | 4939 | 99.9% | 4820 | 100.0% | 4674 | 100.0% |
| **CREDIT LOAD** | | | | | | | | | | |
| Full-Time | 3279 | 74.8% | 3583 | 75.4% | 3768 | 76.2% | 3687 | 76.5% | 3640 | 77.9% |
| Part-Time | 1107 | 25.2% | 1169 | 24.6% | 1174 | 23.8% | 1133 | 23.5% | 1034 | 22.1% |
| **Total** | 4386 | 100.0% | 4752 | 100.0% | 4942 | 100.0% | 4820 | 100.0% | 4674 | 100.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 2
## DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **GENDER** | | | | | | | | | | |
| Female | 1734 | 42.4% | 1914 | 43.1% | 2001 | 42.9% | 2010 | 43.7% | 1986 | 44.0% |
| Male | 2354 | 57.6% | 2529 | 56.9% | 2659 | 57.1% | 2593 | 56.3% | 2525 | 56.0% |
| **TOTAL POPULATION** | 4088 | 100.0% | 4443 | 100.0% | 4660 | 100.0% | 4603 | 100.0% | 4511 | 100.0% |
| **AGE** | | | | | | | | | | |
| < 20 | 1909 | 46.7% | 1942 | 43.7% | 1851 | 39.8% | 1662 | 36.1% | 1620 | 35.9% |
| 20 - 24 | 1033 | 25.3% | 1280 | 28.8% | 1410 | 30.3% | 1415 | 30.8% | 1417 | 31.4% |
| 25 - 29 | 347 | 8.5% | 391 | 8.8% | 451 | 9.7% | 484 | 10.5% | 440 | 9.8% |
| 30 - 39 | 511 | 12.5% | 545 | 12.3% | 643 | 13.8% | 676 | 14.7% | 656 | 14.6% |
| 40 + | 284 | 7.0% | 281 | 6.3% | 300 | 6.4% | 362 | 7.9% | 375 | 8.3% |
| **Total** | 4084 | 99.9% | 4439 | 99.9% | 4655 | 99.9% | 4599 | 99.9% | 4508 | 99.9% |
| **RACE/ETHNICITY** | | | | | | | | | | |
| Black | 60 | 1.5% | 77 | 1.7% | 110 | 2.4% | 115 | 2.5% | 129 | 2.9% |
| Other Minority | 23 | 0.6% | 30 | 0.7% | 39 | 0.8% | 48 | 1.0% | 66 | 1.5% |
| White | 4005 | 98.0% | 4336 | 97.6% | 4511 | 96.8% | 4440 | 96.5% | 4316 | 95.7% |
| **Total** | 4088 | 100.0% | 4443 | 100.0% | 4660 | 100.0% | 4603 | 100.0% | 4511 | 100.0% |
| **AREA/COUNTY OF RESIDENCE** | | | | | | | | | | |
| Lycoming | 1556 | 38.1% | 1623 | 36.5% | 1614 | 34.6% | 1648 | 35.8% | 1632 | 36.2% |
| Bradford | 81 | 2.0% | 104 | 2.3% | 112 | 2.4% | 121 | 2.6% | 127 | 2.8% |
| Clinton | 236 | 5.8% | 239 | 5.4% | 251 | 5.4% | 234 | 5.1% | 259 | 5.7% |
| Montour | 52 | 1.3% | 63 | 1.4% | 68 | 1.5% | 58 | 1.3% | 62 | 1.4% |
| Northumberland | 245 | 6.0% | 303 | 6.8% | 363 | 7.8% | 351 | 7.6% | 314 | 7.0% |
| Potter | 53 | 1.3% | 52 | 1.2% | 54 | 1.2% | 44 | 1.0% | 49 | 1.1% |
| Snyder | 82 | 2.0% | 103 | 2.3% | 129 | 2.8% | 141 | 3.1% | 122 | 2.7% |
| Sullivan | 50 | 1.2% | 45 | 1.0% | 52 | 1.1% | 36 | 0.8% | 31 | 0.7% |
| Tioga | 248 | 6.1% | 293 | 6.6% | 284 | 6.1% | 265 | 5.8% | 216 | 4.8% |
| Union | 128 | 3.1% | 143 | 3.2% | 182 | 3.9% | 179 | 3.9% | 154 | 3.4% |
| IMMEDIATE AREA TOTAL | 2731 | 66.8% | 2968 | 66.8% | 3109 | 66.7% | 3077 | 66.8% | 2966 | 65.8% |
| OTHER PA COUNTIES | 1339 | 32.8% | 1447 | 32.6% | 1522 | 32.7% | 1494 | 32.5% | 1468 | 32.5% |
| OUT-OF-STATE/FOREIGN | 18 | 0.4% | 28 | 0.6% | 29 | 0.6% | 32 | 0.7% | 77 | 1.7% |
| **Total** | 4088 | 100.0% | 4443 | 100.0% | 4660 | 100.0% | 4603 | 100.0% | 4511 | 100.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 2
## DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **ANNUAL FAMILY INCOME** | | | | | | | | | | |
| UNDER $30,000 | | | | | | | | | | |
| < $19,000 | 1442 | 38.6% | 1547 | 38.2% | 1639 | 38.8% | 1546 | 37.5% | 1466 | 36.8% |
| $19,000 - $29,999 | 1026 | 27.5% | 1056 | 26.1% | 1083 | 25.6% | 1050 | 25.4% | 919 | 23.1% |
| TOTAL UNDER $30,000 | 2468 | 66.1% | 2603 | 64.3% | 2722 | 64.4% | 2596 | 62.9% | 2385 | 59.9% |
| $30,000 + | 1265 | 33.9% | 1443 | 35.7% | 1500 | 35.5% | 1185 | 28.7% | 645 | 16.2% |
| $30,000 - $39,999 | #N/A | #N/A | #N/A | #N/A | 3 | 0.1% | 130 | 3.2% | 365 | 9.2% |
| $40,000 - $49,999 | #N/A | #N/A | #N/A | #N/A | 2 | 0.0% | 98 | 2.4% | 252 | 6.3% |
| $50,000 + | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 117 | 2.8% | 332 | 8.3% |
| TOTAL $30,000 + | 1265 | 33.9% | 1443 | 35.7% | 1505 | 35.6% | 1530 | 37.1% | 1594 | 40.1% |
| **Total Responses/Response Rate** | 3733 | 91.3% | 4046 | 91.1% | 4227 | 90.7% | 4126 | 89.6% | 3979 | 88.2% |
| **FAMILY SIZE** | | | | | | | | | | |
| 1 - 2 | 483 | 12.5% | 528 | 12.6% | 526 | 12.0% | 590 | 13.5% | 624 | 14.6% |
| 3 - 4 | 1883 | 48.7% | 2066 | 49.1% | 2208 | 50.3% | 2197 | 50.3% | 2142 | 50.2% |
| 5 + | 1500 | 38.8% | 1611 | 38.3% | 1656 | 37.7% | 1582 | 36.2% | 1504 | 35.2% |
| **Total Responses/Response Rate** | 3866 | 94.6% | 4205 | 94.6% | 4390 | 94.2% | 4369 | 94.9% | 4270 | 94.7% |
| **FAMILY COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 1510 | 38.2% | 1658 | 38.6% | 1765 | 39.2% | 1750 | 39.4% | 1725 | 40.1% |
| Not 1st to attend | 2442 | 61.8% | 2637 | 61.4% | 2737 | 60.8% | 2686 | 60.6% | 2580 | 59.9% |
| **Total Responses/Response Rate** | 3952 | 96.7% | 4295 | 96.7% | 4502 | 96.6% | 4436 | 96.4% | 4305 | 95.4% |
| **FAMILY PENN COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 2729 | 69.6% | 2955 | 69.4% | 3150 | 70.8% | 3012 | 68.9% | 2821 | 66.8% |
| Not 1st to attend | 1193 | 30.4% | 1301 | 30.6% | 1299 | 29.2% | 1359 | 31.1% | 1404 | 33.2% |
| **Total Responses/Response Rate** | 3922 | 95.9% | 4256 | 95.8% | 4449 | 95.5% | 4371 | 95.0% | 4225 | 93.7% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 2
## DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **FATHER'S EDUCATION** | | | | | | | | | | |
| < High School | 536 | 14.6% | 580 | 14.4% | 611 | 14.6% | 635 | 15.2% | 609 | 14.9% |
| High School | 1863 | 50.7% | 2057 | 51.1% | 2113 | 50.6% | 2068 | 49.6% | 2037 | 49.8% |
| Some College | 500 | 13.6% | 548 | 13.6% | 561 | 13.4% | 546 | 13.1% | 540 | 13.2% |
| 2-Yr Degree | 282 | 7.7% | 309 | 7.7% | 353 | 8.5% | 359 | 8.6% | 357 | 8.7% |
| 4-Yr Degree + | 494 | 13.4% | 532 | 13.2% | 537 | 12.9% | 563 | 13.5% | 548 | 13.4% |
| **Total Responses/Response Rate** | 3675 | 89.9% | 4026 | 90.6% | 4175 | 89.6% | 4171 | 90.6% | 4091 | 90.7% |
| **MOTHER'S EDUCATION** | | | | | | | | | | |
| < High School | 416 | 11.1% | 487 | 11.8% | 475 | 11.1% | 450 | 10.6% | 442 | 10.6% |
| High School | 2179 | 58.0% | 2314 | 56.2% | 2402 | 56.4% | 2378 | 56.0% | 2302 | 55.4% |
| Some College | 605 | 16.1% | 671 | 16.3% | 670 | 15.7% | 668 | 15.7% | 673 | 16.2% |
| 2-Yr Degree | 244 | 6.5% | 283 | 6.9% | 320 | 7.5% | 328 | 7.7% | 327 | 7.9% |
| 4-Yr Degree + | 316 | 8.4% | 363 | 8.8% | 394 | 9.2% | 421 | 9.9% | 409 | 9.8% |
| **Total Responses/Response Rate** | 3760 | 92.0% | 4118 | 92.7% | 4261 | 91.4% | 4245 | 92.2% | 4153 | 92.1% |
| **ACADEMIC/FINANCIAL DISADVANTAGED STATUS** | | | | | | | | | | |
| Disadvantaged | 3402 | 83.2% | 3694 | 83.1% | 3934 | 84.4% | 3790 | 82.3% | 3709 | 82.2% |
| Not Disadvantaged | 686 | 16.8% | 749 | 16.9% | 726 | 15.6% | 813 | 17.7% | 802 | 17.8% |
| **Total** | 4088 | 100.0% | 4443 | 100.0% | 4660 | 100.0% | 4603 | 100.0% | 4511 | 100.0% |
| **HIGH SCHOOL RANK** | | | | | | | | | | |
| Top Third | 819 | 24.6% | 888 | 24.1% | 901 | 23.4% | 910 | 23.8% | 884 | 23.7% |
| Middle Third | 955 | 28.7% | 1102 | 29.9% | 1220 | 31.6% | 1258 | 32.9% | 1262 | 33.9% |
| Bottom Third | 1549 | 46.6% | 1695 | 46.0% | 1735 | 45.0% | 1658 | 43.3% | 1582 | 42.4% |
| **Total Responses/Response Rate** | 3323 | 81.3% | 3685 | 82.9% | 3856 | 82.7% | 3826 | 83.1% | 3728 | 82.6% |
| **HIGH SCHOOL MAJOR** | | | | | | | | | | |
| Academic | 1522 | 37.5% | 1642 | 37.2% | 1714 | 37.1% | 1772 | 38.7% | 1800 | 40.1% |
| Business | 615 | 15.1% | 640 | 14.5% | 641 | 13.9% | 628 | 13.7% | 591 | 13.2% |
| General | 1292 | 31.8% | 1422 | 32.2% | 1553 | 33.6% | 1488 | 32.5% | 1499 | 33.4% |
| Vocational | 634 | 15.6% | 715 | 16.2% | 717 | 15.5% | 688 | 15.0% | 596 | 13.3% |
| **Total Responses/Response Rate** | 4063 | 99.4% | 4419 | 99.5% | 4625 | 99.2% | 4576 | 99.4% | 4486 | 99.4% |



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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 2
## DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **APPLIED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Applications | 676 | 17.1% | 716 | 16.7% | 805 | 17.9% | 826 | 18.6% | 843 | 19.5% |
| No other applications | 3274 | 82.9% | 3577 | 83.3% | 3689 | 82.1% | 3620 | 81.4% | 3478 | 80.5% |
| **Total Responses/Response Rate** | 3950 | 96.6% | 4293 | 96.6% | 4494 | 96.4% | 4446 | 96.6% | 4321 | 95.8% |
| **ACCEPTED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Acceptances | 280 | 7.1% | 300 | 7.0% | 337 | 7.5% | 338 | 7.7% | 337 | 7.8% |
| No other acceptances | 3658 | 92.9% | 3980 | 93.0% | 4132 | 92.5% | 4075 | 92.3% | 3964 | 92.2% |
| **Total Responses/Response Rate** | 3938 | 96.3% | 4280 | 96.3% | 4469 | 95.9% | 4413 | 95.9% | 4301 | 95.3% |
| **PRIOR COLLEGE EXPERIENCE** | | | | | | | | | | |
| Prior Experience | 629 | 15.4% | 650 | 14.6% | 973 | 20.9% | 975 | 21.2% | 1050 | 23.3% |
| No Experience | 3459 | 84.6% | 3793 | 85.4% | 3687 | 79.1% | 3628 | 78.8% | 3461 | 76.7% |
| **Total Responses** | 4088 | 100.0% | 4443 | 100.0% | 4660 | 100.0% | 4603 | 100.0% | 4511 | 100.0% |
| **HOW STUDENT FOUND OUT ABOUT PENN COLLEGE** | | | | | | | | | | |
| Parent | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 6 | 0.4% |
| Relative/friend | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 601 | 44.4% |
| Former student | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 18 | 1.3% |
| Newspaper | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 24 | 1.8% |
| Radio | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 7 | 0.5% |
| TV | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 0.2% |
| Open House | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 0.1% |
| College catalog | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 126 | 9.3% |
| Penn College Admissions recruiter | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 109 | 8.1% |
| Penn College faculty | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 32 | 2.4% |
| High School/Vo-Tech counselor | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 189 | 14.0% |
| High School/Vo-Tech teacher | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 57 | 4.2% |
| Other | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 179 | 13.2% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1353 | 30.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 2
## DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE** | | | | | | | | | | |
| Last 3 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 519 | 47.5% | 1080 | 43.7% |
| 3 - 6 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 254 | 23.3% | 603 | 24.4% |
| 6 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 190 | 17.4% | 440 | 17.8% |
| 12 - 18 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 71 | 6.5% | 197 | 8.0% |
| 18 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 58 | 5.3% | 150 | 6.1% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1092 | 23.7% | 2470 | 54.8% |
| **WHEN DECIDED TO ENROLL AT PENN COLLEGE** | | | | | | | | | | |
| Last 2 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 771 | 70.8% | 1662 | 67.2% |
| 3 - 4 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 175 | 16.1% | 441 | 17.8% |
| 5 - 9 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 76 | 7.0% | 193 | 7.8% |
| 9 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 35 | 3.2% | 80 | 3.2% |
| 12 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 32 | 2.9% | 96 | 3.9% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1089 | 23.7% | 2472 | 54.8% |
| **PRIMARY GOAL OF ATTENDING COLLEGE** | | | | | | | | | | |
| Prepare for first job | 1593 | 41.8% | 1776 | 42.9% | 1859 | 43.0% | 1821 | 42.6% | 1859 | 44.6% |
| Retrain for new career | 330 | 8.7% | 322 | 7.8% | 356 | 8.2% | 402 | 9.4% | 432 | 10.4% |
| Upgrade skills for advancement | 804 | 21.1% | 858 | 20.7% | 854 | 19.8% | 873 | 20.4% | 866 | 20.8% |
| Transfer to 4-year college | 732 | 19.2% | 789 | 19.1% | 824 | 19.1% | 753 | 17.6% | 648 | 15.5% |
| Personal interest | 349 | 9.2% | 392 | 9.5% | 430 | 9.9% | 424 | 9.9% | 364 | 8.7% |
| **Total Responses/Response Rate** | 3808 | 93.2% | 4137 | 93.1% | 4323 | 92.8% | 4273 | 92.8% | 4169 | 92.4% |
| **PRIMARY REASON FOR CHOOSING PENN COLLEGE** | | | | | | | | | | |
| Affordable cost | 99 | 2.7% | 96 | 2.4% | 105 | 2.5% | 146 | 3.5% | 157 | 3.8% |
| Location | 1002 | 27.0% | 1065 | 26.1% | 1143 | 26.9% | 1094 | 26.0% | 1011 | 24.5% |
| Instructional quality | 666 | 17.9% | 715 | 17.6% | 719 | 16.9% | 735 | 17.5% | 758 | 18.3% |
| Program/Course choice | 1947 | 52.4% | 2198 | 54.0% | 2278 | 53.7% | 2232 | 53.1% | 2208 | 53.4% |
| **Total Responses/Response Rate** | 3714 | 90.9% | 4074 | 91.7% | 4245 | 91.1% | 4207 | 91.4% | 4134 | 91.6% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 2
## DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **INTEND TO BE EMPLOYED WHILE IN COLLEGE** | | | | | | | | | | |
| Intend to be employed: | | | | | | | | | | |
| 30 + Hours/Week | 567 | 14.8% | 584 | 14.1% | 558 | 12.9% | 561 | 13.1% | 533 | 12.7% |
| 21 - 30 Hours/Week | 480 | 12.6% | 504 | 12.2% | 529 | 12.2% | 515 | 12.0% | 735 | 17.5% |
| 11 - 20 Hours/Week | 1103 | 28.9% | 1268 | 30.6% | 1317 | 30.5% | 1297 | 30.2% | 1143 | 27.3% |
| 1 - 10 Hours/Week | 447 | 11.7% | 495 | 11.9% | 506 | 11.7% | 503 | 11.7% | 608 | 14.5% |
| Total intending to be employed | 2597 | 68.0% | 2851 | 68.8% | 2910 | 67.4% | 2876 | 67.0% | 3019 | 72.1% |
| Total not intending to be employed | 1222 | 32.0% | 1294 | 31.2% | 1410 | 32.6% | 1419 | 33.0% | 1170 | 27.9% |
| **Total Responses/Response Rate** | 3819 | 93.4% | 4145 | 93.3% | 4320 | 92.7% | 4295 | 93.3% | 4189 | 92.9% |
| **ACADEMIC DIVISION/CAMPUS** | | | | | | | | | | |
| Business/Computer Technologies | 795 | 19.4% | 834 | 18.8% | 750 | 16.1% | 750 | 16.3% | 831 | 18.4% |
| Construction/Design Technologies | 695 | 17.0% | 753 | 16.9% | 801 | 17.2% | 801 | 17.4% | 735 | 16.3% |
| Health Sciences | 462 | 11.3% | 603 | 13.6% | 817 | 17.5% | 833 | 18.1% | 745 | 16.5% |
| Hospitality | 94 | 2.3% | 111 | 2.5% | 123 | 2.6% | 133 | 2.9% | 142 | 3.1% |
| Industrial/Engineer Technologies | 470 | 11.5% | 466 | 10.5% | 525 | 11.3% | 566 | 12.3% | 531 | 11.8% |
| Integrated Studies | 846 | 20.7% | 867 | 19.5% | 835 | 17.9% | 767 | 16.7% | 752 | 16.7% |
| Natural Resources/Transportation | 505 | 12.4% | 554 | 12.5% | 547 | 11.7% | 519 | 11.3% | 588 | 13.0% |
| North Campus | 221 | 5.4% | 255 | 5.7% | 262 | 5.6% | 234 | 5.1% | 187 | 4.1% |
| **Total** | 4088 | 100.0% | 4443 | 100.0% | 4660 | 100.0% | 4603 | 100.0% | 4511 | 100.0% |
| **CREDIT LOAD** | | | | | | | | | | |
| Full-Time | 3271 | 80.0% | 3574 | 80.4% | 3761 | 80.7% | 3680 | 79.9% | 3620 | 80.2% |
| Part-Time | 817 | 20.0% | 869 | 19.6% | 899 | 19.3% | 923 | 20.1% | 891 | 19.8% |
| **Total** | 4088 | 100.0% | 4443 | 100.0% | 4660 | 100.0% | 4603 | 100.0% | 4511 | 100.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE.3
## NON-DEGREE POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **GENDER** | | | | | | | | | | |
| Female | 171 | 57.4% | 163 | 52.8% | 140 | 49.6% | 125 | 57.6% | 81 | 49.7% |
| Male | 127 | 42.6% | 146 | 47.2% | 142 | 50.4% | 92 | 42.4% | 82 | 50.3% |
| **TOTAL POPULATION** | 298 | 100.0% | 309 | 100.0% | 282 | 100.0% | 217 | 100.0% | 163 | 100.0% |
| **AGE** | | | | | | | | | | |
| < 20 | 19 | 6.4% | 29 | 9.4% | 14 | 5.0% | 19 | 8.8% | 16 | 10.0% |
| 20 - 24 | 54 | 18.1% | 42 | 13.7% | 42 | 14.9% | 23 | 10.6% | 29 | 18.1% |
| 25 - 29 | 38 | 12.8% | 46 | 15.0% | 40 | 14.2% | 32 | 14.7% | 23 | 14.4% |
| 30 - 39 | 108 | 36.2% | 108 | 35.2% | 100 | 35.5% | 74 | 34.1% | 40 | 25.0% |
| 40 + | 79 | 26.5% | 82 | 26.7% | 86 | 30.5% | 69 | 31.8% | 52 | 32.5% |
| **Total** | 298 | 100.0% | 307 | 99.4% | 282 | 100.0% | 217 | 100.0% | 160 | 98.2% |
| **RACE/ETHNICITY** | | | | | | | | | | |
| Black | 1 | 0.3% | 2 | 0.6% | 3 | 1.1% | 2 | 0.9% | 3 | 1.8% |
| Other Minority | 1 | 0.3% | 4 | 1.3% | 2 | 0.7% | 2 | 0.9% | 1 | 0.6% |
| White | 296 | 99.3% | 303 | 98.1% | 277 | 98.2% | 213 | 98.2% | 159 | 97.5% |
| **Total** | 298 | 100.0% | 309 | 100.0% | 282 | 100.0% | 217 | 100.0% | 163 | 100.0% |
| **AREA/COUNTY OF RESIDENCE** | | | | | | | | | | |
| Lycoming | 199 | 66.8% | 210 | 68.0% | 179 | 63.5% | 148 | 68.2% | 96 | 58.9% |
| Bradford | 1 | 0.3% | 0 | 0.0% | 3 | 1.1% | 1 | 0.5% | 1 | 0.6% |
| Clinton | 21 | 7.0% | 26 | 8.4% | 16 | 5.7% | 9 | 4.1% | 6 | 3.7% |
| Montour | 2 | 0.7% | 0 | 0.0% | 2 | 0.7% | 1 | 0.5% | 1 | 0.6% |
| Northumberland | 13 | 4.4% | 11 | 3.6% | 9 | 3.2% | 6 | 2.8% | 6 | 3.7% |
| Potter | 1 | 0.3% | 3 | 1.0% | 2 | 0.7% | 2 | 0.9% | 10 | 6.1% |
| Snyder | 1 | 0.3% | 4 | 1.3% | 0 | 0.0% | 3 | 1.4% | 2 | 1.2% |
| Sullivan | 2 | 0.7% | 1 | 0.3% | 0 | 0.0% | 2 | 0.9% | 2 | 1.2% |
| Tioga | 43 | 14.4% | 41 | 13.3% | 39 | 13.8% | 15 | 6.9% | 14 | 8.6% |
| Union | 5 | 1.7% | 7 | 2.3% | 8 | 2.8% | 6 | 2.8% | 4 | 2.5% |
| IMMEDIATE AREA TOTAL | 288 | 96.6% | 303 | 98.1% | 258 | 91.5% | 193 | 88.9% | 142 | 87.1% |
| OTHER PA COUNTIES | 10 | 3.4% | 6 | 1.9% | 23 | 8.2% | 23 | 10.6% | 20 | 12.3% |
| OUT-OF-STATE/FOREIGN | 0 | 0.0% | 0 | 0.0% | 1 | 0.4% | 1 | 0.5% | 1 | 0.6% |
| **Total** | 298 | 100.0% | 309 | 100.0% | 282 | 100.0% | 217 | 100.0% | 163 | 100.0% |







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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE.3
## NON-DEGREE POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 # | 1990 % | 1991 # | 1991 % | 1992 # | 1992 % | 1993 # | 1993 % | 1994 # | 1994 % |
|---|---|---|---|---|---|---|---|---|---|---|
| **ANNUAL FAMILY INCOME** | | | | | | | | | | |
| UNDER $30,000 | | | | | | | | | | |
| < $19,000 | 65 | 27.0% | 57 | 23.5% | 48 | 22.1% | 33 | 18.6% | 26 | 24.1% |
| $19,000 - $29,999 | 62 | 25.7% | 66 | 27.2% | 63 | 29.0% | 60 | 33.9% | 31 | 28.7% |
| TOTAL UNDER $30,000 | 127 | 52.7% | 123 | 50.6% | 111 | 51.2% | 93 | 52.5% | 57 | 52.8% |
| $30,000 + | 114 | 47.3% | 120 | 49.4% | 103 | 47.5% | 29 | 16.4% | 14 | 13.0% |
| $30,000 - $39,999 | #N/A | #N/A | #N/A | #N/A | 2 | 0.9% | 22 | 12.4% | 16 | 14.8% |
| $40,000 - $49,999 | #N/A | #N/A | #N/A | #N/A | 1 | 0.5% | 10 | 5.6% | 5 | 4.6% |
| $50,000 + | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 23 | 13.0% | 16 | 14.8% |
| TOTAL $30,000 + | 114 | 47.3% | 120 | 49.4% | 106 | 48.8% | 84 | 47.5% | 51 | 47.2% |
| **Total Responses/Response Rate** | 241 | 80.9% | 243 | 78.6% | 217 | 77.0% | 177 | 81.6% | 108 | 66.3% |
| **FAMILY SIZE** | | | | | | | | | | |
| 1 - 2 | 50 | 19.5% | 52 | 20.8% | 58 | 24.3% | 43 | 22.3% | 33 | 26.8% |
| 3 - 4 | 138 | 53.7% | 135 | 54.0% | 120 | 50.2% | 90 | 46.6% | 60 | 48.8% |
| 5 + | 69 | 26.8% | 63 | 25.2% | 61 | 25.5% | 60 | 31.1% | 30 | 24.4% |
| **Total Responses/Response Rate** | 257 | 86.2% | 250 | 80.9% | 239 | 84.8% | 193 | 88.9% | 123 | 75.5% |
| **FAMILY COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 88 | 33.5% | 74 | 28.7% | 68 | 28.3% | 49 | 26.3% | 39 | 31.7% |
| Not 1st to attend | 175 | 66.5% | 184 | 71.3% | 172 | 71.7% | 137 | 73.7% | 84 | 68.3% |
| **Total Responses/Response Rate** | 263 | 88.3% | 258 | 83.5% | 240 | 85.1% | 186 | 85.7% | 123 | 75.5% |
| **FAMILY PENN COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 152 | 58.2% | 147 | 57.0% | 155 | 64.9% | 101 | 56.1% | 79 | 65.3% |
| Not 1st to attend | 109 | 41.8% | 111 | 43.0% | 84 | 35.1% | 79 | 43.9% | 42 | 34.7% |
| **Total Responses/Response Rate** | 261 | 87.6% | 258 | 83.5% | 239 | 84.8% | 180 | 82.9% | 121 | 74.2% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE.3
## NON-DEGREE POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **FATHER'S EDUCATION** | | | | | | | | | | |
| < High School | 45 | 19.8% | 49 | 22.0% | 38 | 19.2% | 36 | 20.8% | 20 | 17.4% |
| High School | 106 | 46.7% | 97 | 43.5% | 94 | 47.5% | 61 | 35.3% | 45 | 39.1% |
| Some College | 28 | 12.3% | 25 | 11.2% | 22 | 11.1% | 24 | 13.9% | 16 | 13.9% |
| 2-Yr Degree | 13 | 5.7% | 12 | 5.4% | 8 | 4.0% | 11 | 6.4% | 6 | 5.2% |
| 4-Yr Degree + | 35 | 15.4% | 40 | 17.9% | 36 | 18.2% | 41 | 23.7% | 28 | 24.3% |
| **Total Responses/Response Rate** | 227 | 76.2% | 223 | 72.2% | 198 | 70.2% | 173 | 79.7% | 115 | 70.6% |
| **MOTHER'S EDUCATION** | | | | | | | | | | |
| < High School | 30 | 13.0% | 25 | 10.9% | 20 | 10.2% | 18 | 10.3% | 8 | 7.0% |
| High School | 129 | 55.8% | 125 | 54.3% | 124 | 62.9% | 97 | 55.7% | 61 | 53.0% |
| Some College | 29 | 12.6% | 34 | 14.8% | 20 | 10.2% | 23 | 13.2% | 19 | 16.5% |
| 2-Yr Degree | 19 | 8.2% | 19 | 8.3% | 15 | 7.6% | 11 | 6.3% | 12 | 10.4% |
| 4-Yr Degree + | 24 | 10.4% | 27 | 11.7% | 18 | 9.1% | 25 | 14.4% | 15 | 13.0% |
| **Total Responses/Response Rate** | 231 | 77.5% | 230 | 74.4% | 197 | 69.9% | 174 | 80.2% | 115 | 70.6% |
| **ACADEMIC/FINANCIAL DISADVANTAGED STATUS** | | | | | | | | | | |
| Disadvantaged | 80 | 26.8% | 86 | 27.8% | 82 | 29.1% | 52 | 24.0% | 34 | 20.9% |
| Not Disadvantaged | 218 | 73.2% | 223 | 72.2% | 200 | 70.9% | 165 | 76.0% | 129 | 79.1% |
| **Total** | 298 | 100.0% | 309 | 100.0% | 282 | 100.0% | 217 | 100.0% | 163 | 100.0% |
| **HIGH SCHOOL RANK** | | | | | | | | | | |
| Top Third | 22 | 40.7% | 14 | 22.6% | 31 | 44.9% | 22 | 39.3% | 9 | 25.7% |
| Middle Third | 16 | 29.6% | 21 | 33.9% | 17 | 24.6% | 10 | 17.9% | 14 | 40.0% |
| Bottom Third | 16 | 29.6% | 27 | 43.5% | 21 | 30.4% | 24 | 42.9% | 12 | 34.3% |
| **Total Responses/Response Rate** | 54 | 18.1% | 62 | 20.1% | 69 | 24.5% | 56 | 25.8% | 35 | 21.5% |
| **HIGH SCHOOL MAJOR** | | | | | | | | | | |
| Academic | 149 | 51.2% | 131 | 45.5% | 132 | 50.6% | 108 | 53.5% | 84 | 52.5% |
| Business | 64 | 22.0% | 56 | 19.4% | 49 | 18.8% | 29 | 14.4% | 20 | 12.5% |
| General | 56 | 19.2% | 74 | 25.7% | 64 | 24.5% | 55 | 27.2% | 49 | 30.6% |
| Vocational | 22 | 7.6% | 27 | 9.4% | 16 | 6.1% | 10 | 5.0% | 7 | 4.4% |
| **Total Responses/Response Rate** | 291 | 97.7% | 288 | 93.2% | 261 | 92.6% | 202 | 93.1% | 160 | 98.2% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE.3
## NON-DEGREE POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **APPLIED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Applications | 26 | 9.8% | 35 | 13.6% | 27 | 11.3% | 22 | 11.3% | 11 | 8.8% |
| No other applications | 238 | 90.2% | 222 | 86.4% | 213 | 88.8% | 172 | 88.7% | 114 | 91.2% |
| **Total Responses/Response Rate** | 264 | 88.6% | 257 | 83.2% | 240 | 85.1% | 194 | 89.4% | 125 | 76.7% |
| **ACCEPTED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Acceptances | 28 | 10.8% | 32 | 12.5% | 22 | 9.3% | 18 | 9.6% | 7 | 5.7% |
| No other acceptances | 232 | 89.2% | 223 | 87.5% | 215 | 90.7% | 170 | 90.4% | 115 | 94.3% |
| **Total Responses/Response Rate** | 260 | 87.2% | 255 | 82.5% | 237 | 84.0% | 188 | 86.6% | 122 | 74.8% |
| **PRIOR COLLEGE EXPERIENCE** | | | | | | | | | | |
| Prior Experience | 96 | 32.2% | 78 | 25.2% | 91 | 32.3% | 78 | 35.9% | 46 | 28.2% |
| No Experience | 202 | 67.8% | 231 | 74.8% | 191 | 67.7% | 139 | 64.1% | 117 | 71.8% |
| **Total Responses** | 298 | 100.0% | 309 | 100.0% | 282 | 100.0% | 217 | 100.0% | 163 | 100.0% |
| **HOW STUDENT FOUND OUT ABOUT PENN COLLEGE** | | | | | | | | | | |
| Parent | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Relative/friend | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 15 | 34.9% |
| Former student | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1 | 2.3% |
| Newspaper | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 5 | 11.6% |
| Radio | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| TV | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Open House | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| College catalog | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 4 | 9.3% |
| Penn College Admissions recruiter | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Penn College faculty | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 4.7% |
| High School/Vo-Tech counselor | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 4.7% |
| High School/Vo-Tech teacher | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Other | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 14 | 32.6% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 43 | 26.4% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE.3
## NON-DEGREE POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE** | | | | | | | | | | |
| Last 3 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 54 | 50.5% | 34 | 44.2% |
| 3 - 6 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 20 | 18.7% | 21 | 27.3% |
| 6 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 20 | 18.7% | 14 | 18.2% |
| 12 - 18 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 6 | 5.6% | 5 | 6.5% |
| 18 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 7 | 6.5% | 3 | 3.9% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 107 | 49.3% | 77 | 47.2% |
| **WHEN DECIDED TO ENROLL AT PENN COLLEGE** | | | | | | | | | | |
| Last 2 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 92 | 82.1% | 62 | 78.5% |
| 3 - 4 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 10 | 8.9% | 6 | 7.6% |
| 5 - 9 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 6 | 5.4% | 7 | 8.9% |
| 9 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1 | 0.9% | 2 | 2.5% |
| 12 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 2.7% | 2 | 2.5% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 112 | 51.6% | 79 | 48.5% |
| **PRIMARY GOAL OF ATTENDING COLLEGE** | | | | | | | | | | |
| Prepare for first job | 14 | 5.7% | 16 | 6.7% | 16 | 7.0% | 9 | 5.0% | 10 | 8.3% |
| Retrain for new career | 17 | 6.9% | 16 | 6.7% | 24 | 10.6% | 13 | 7.2% | 10 | 8.3% |
| Upgrade skills for advancement | 131 | 53.0% | 127 | 52.9% | 112 | 49.3% | 86 | 47.8% | 53 | 44.2% |
| Transfer to 4-year college | 45 | 18.2% | 49 | 20.4% | 41 | 18.1% | 38 | 21.1% | 24 | 20.0% |
| Personal interest | 40 | 16.2% | 32 | 13.3% | 34 | 15.0% | 34 | 18.9% | 23 | 19.2% |
| **Total Responses/Response Rate** | 247 | 82.9% | 240 | 77.7% | 227 | 80.5% | 180 | 82.9% | 120 | 73.6% |
| **PRIMARY REASON FOR CHOOSING PENN COLLEGE** | | | | | | | | | | |
| Affordable cost | 15 | 6.5% | 8 | 3.6% | 10 | 5.3% | 8 | 5.0% | 9 | 8.7% |
| Location | 107 | 46.1% | 120 | 53.3% | 96 | 50.5% | 86 | 53.8% | 58 | 55.8% |
| Instructional quality | 16 | 6.9% | 13 | 5.8% | 11 | 5.8% | 15 | 9.4% | 9 | 8.7% |
| Program/Course choice | 94 | 40.5% | 84 | 37.3% | 73 | 38.4% | 51 | 31.9% | 28 | 26.9% |
| **Total Responses/Response Rate** | 232 | 77.9% | 225 | 72.8% | 190 | 67.4% | 160 | 73.7% | 104 | 63.8% |



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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE.3
## NON-DEGREE POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **INTEND TO BE EMPLOYED WHILE IN COLLEGE** | | | | | | | | | | |
| Intend to be employed: | | | | | | | | | | |
| 30 + Hours/Week | 199 | 76.5% | 174 | 68.2% | 164 | 71.6% | 133 | 70.7% | 70 | 56.5% |
| 21 - 30 Hours/Week | 17 | 6.5% | 26 | 10.2% | 11 | 4.8% | 9 | 4.8% | 13 | 10.5% |
| 11 - 20 Hours/Week | 20 | 7.7% | 28 | 11.0% | 17 | 7.4% | 14 | 7.4% | 16 | 12.9% |
| 1 - 10 Hours/Week | 4 | 1.5% | 8 | 3.1% | 7 | 3.1% | 6 | 3.2% | 6 | 4.8% |
| Total intending to be employed | 240 | 92.3% | 236 | 92.5% | 199 | 86.9% | 162 | 86.2% | 105 | 84.7% |
| Total not intending to be employed | 20 | 7.7% | 19 | 7.5% | 30 | 13.1% | 26 | 13.8% | 19 | 15.3% |
| **Total Responses/Response Rate** | 260 | 87.2% | 255 | 82.5% | 229 | 81.2% | 188 | 86.6% | 124 | 76.1% |
| **ACADEMIC DIVISION/CAMPUS** | | | | | | | | | | |
| Business/Computer Technologies | 90 | 30.2% | 95 | 30.7% | 66 | 23.7% | 52 | 24.0% | 23 | 14.1% |
| Construction/Design Technologies | 11 | 3.7% | 10 | 3.2% | 6 | 2.2% | 3 | 1.4% | 20 | 12.3% |
| Health Sciences | 5 | 1.7% | 6 | 1.9% | 5 | 1.8% | 1 | 0.5% | 1 | 0.6% |
| Hospitality | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.6% |
| Industrial/Engineer Technologies | 30 | 10.1% | 31 | 10.0% | 24 | 8.6% | 10 | 4.6% | 5 | 3.1% |
| Integrated Studies | 121 | 40.6% | 122 | 39.5% | 132 | 47.3% | 131 | 60.4% | 89 | 54.6% |
| Natural Resources/Transportation | 3 | 1.0% | 4 | 1.3% | 4 | 1.4% | 4 | 1.8% | 3 | 1.8% |
| North Campus | 38 | 12.8% | 41 | 13.3% | 42 | 15.1% | 16 | 7.4% | 21 | 12.9% |
| **Total** | 298 | 100.0% | 309 | 100.0% | 279 | 98.9% | 217 | 100.0% | 163 | 100.0% |
| **CREDIT LOAD** | | | | | | | | | | |
| Full-Time | 8 | 2.7% | 9 | 2.9% | 7 | 2.5% | 7 | 3.2% | 20 | 12.3% |
| Part-Time | 290 | 97.3% | 300 | 97.1% | 275 | 97.5% | 210 | 96.8% | 143 | 87.7% |
| **Total** | 298 | 100.0% | 309 | 100.0% | 282 | 100.0% | 217 | 100.0% | 163 | 100.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 4
## FULL-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **GENDER** | | | | | | | | | | |
| Female | 1225 | 37.5% | 1366 | 38.2% | 1439 | 38.3% | 1434 | 39.0% | 1439 | 39.8% |
| Male | 2046 | 62.5% | 2208 | 61.8% | 2322 | 61.7% | 2246 | 61.0% | 2181 | 60.2% |
| **TOTAL POPULATION** | 3271 | 100.0% | 3574 | 100.0% | 3761 | 100.0% | 3680 | 100.0% | 3620 | 100.0% |
| **AGE** | | | | | | | | | | |
| < 20 | 1804 | 55.2% | 1875 | 52.5% | 1776 | 47.2% | 1595 | 43.4% | 1557 | 43.0% |
| 20 - 24 | 830 | 25.4% | 1000 | 28.0% | 1127 | 30.0% | 1146 | 31.2% | 1125 | 31.1% |
| 25 - 29 | 214 | 6.5% | 261 | 7.3% | 302 | 8.0% | 331 | 9.0% | 306 | 8.5% |
| 30 - 39 | 266 | 8.1% | 295 | 8.3% | 393 | 10.5% | 418 | 11.4% | 425 | 11.7% |
| 40 + | 155 | 4.7% | 140 | 3.9% | 161 | 4.3% | 188 | 5.1% | 206 | 5.7% |
| **Total** | 3269 | 99.9% | 3571 | 99.9% | 3759 | 99.9% | 3678 | 99.9% | 3619 | 100.0% |
| **RACE/ETHNICITY** | | | | | | | | | | |
| Black | 49 | 1.5% | 69 | 1.9% | 91 | 2.4% | 95 | 2.6% | 100 | 2.8% |
| Other Minority | 19 | 0.6% | 25 | 0.7% | 33 | 0.9% | 40 | 1.1% | 55 | 1.5% |
| White | 3203 | 97.9% | 3480 | 97.4% | 3637 | 96.7% | 3545 | 96.3% | 3465 | 95.7% |
| **Total** | 3271 | 100.0% | 3574 | 100.0% | 3761 | 100.0% | 3680 | 100.0% | 3620 | 100.0% |
| **AREA/COUNTY OF RESIDENCE** | | | | | | | | | | |
| Lycoming | 1056 | 32.3% | 1125 | 31.5% | 1108 | 29.5% | 1137 | 30.9% | 1143 | 31.6% |
| Bradford | 72 | 2.2% | 91 | 2.5% | 94 | 2.5% | 100 | 2.7% | 113 | 3.1% |
| Clinton | 187 | 5.7% | 189 | 5.3% | 189 | 5.0% | 167 | 4.5% | 209 | 5.8% |
| Montour | 37 | 1.1% | 50 | 1.4% | 53 | 1.4% | 49 | 1.3% | 52 | 1.4% |
| Northumberland | 194 | 5.9% | 250 | 7.0% | 301 | 8.0% | 269 | 7.3% | 249 | 6.9% |
| Potter | 47 | 1.4% | 50 | 1.4% | 45 | 1.2% | 37 | 1.0% | 41 | 1.1% |
| Snyder | 72 | 2.2% | 87 | 2.4% | 113 | 3.0% | 114 | 3.1% | 99 | 2.7% |
| Sullivan | 40 | 1.2% | 29 | 0.8% | 47 | 1.2% | 30 | 0.8% | 27 | 0.7% |
| Tioga | 171 | 5.2% | 200 | 5.6% | 198 | 5.3% | 202 | 5.5% | 155 | 4.3% |
| Union | 99 | 3.0% | 106 | 3.0% | 144 | 3.8% | 134 | 3.6% | 116 | 3.2% |
| IMMEDIATE AREA TOTAL | 1975 | 60.4% | 2177 | 60.9% | 2292 | 60.9% | 2239 | 60.8% | 2204 | 60.9% |
| OTHER PA COUNTIES | 1279 | 39.1% | 1368 | 38.3% | 1443 | 38.4% | 1412 | 38.4% | 1348 | 37.2% |
| OUT-OF-STATE/FOREIGN | 17 | 0.5% | 28 | 0.8% | 26 | 0.7% | 29 | 0.8% | 68 | 1.9% |
| **Total** | 3271 | 100.0% | 3573 | 100.0% | 3761 | 100.0% | 3680 | 100.0% | 3620 | 100.0% |

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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 4
## FULL-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **ANNUAL FAMILY INCOME** | | | | | | | | | | |
| UNDER $30,000 | | | | | | | | | | |
| < $19,000 | 1145 | 38.0% | 1226 | 37.3% | 1324 | 38.5% | 1237 | 37.1% | 1203 | 37.4% |
| $19,000 - $29,999 | 804 | 26.7% | 829 | 25.2% | 850 | 24.7% | 817 | 24.5% | 698 | 21.7% |
| TOTAL UNDER $30,000 | 1949 | 64.8% | 2055 | 62.6% | 2174 | 63.3% | 2054 | 61.6% | 1901 | 59.1% |
| $30,000 + | 1061 | 35.2% | 1229 | 37.4% | 1258 | 36.6% | 982 | 29.5% | 488 | 15.2% |
| $30,000 - $39,999 | #N/A | #N/A | #N/A | #N/A | 2 | 0.1% | 109 | 3.3% | 315 | 9.8% |
| $40,000 - $49,999 | #N/A | #N/A | #N/A | #N/A | 2 | 0.1% | 86 | 2.6% | 220 | 6.8% |
| $50,000 + | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 101 | 3.0% | 293 | 9.1% |
| TOTAL $30,000 + | 1061 | 35.2% | 1229 | 37.4% | 1262 | 36.7% | 1278 | 38.4% | 1316 | 40.9% |
| **Total Responses/Response Rate** | 3010 | 92.0% | 3284 | 91.9% | 3436 | 91.4% | 3332 | 90.5% | 3217 | 88.9% |
| **FAMILY SIZE** | | | | | | | | | | |
| 1 - 2 | 337 | 10.8% | 373 | 10.9% | 392 | 11.0% | 448 | 12.7% | 472 | 13.6% |
| 3 - 4 | 1505 | 48.4% | 1688 | 49.5% | 1788 | 50.1% | 1760 | 50.0% | 1742 | 50.3% |
| 5 + | 1270 | 40.8% | 1350 | 39.6% | 1388 | 38.9% | 1309 | 37.2% | 1246 | 36.0% |
| **Total Responses/Response Rate** | 3112 | 95.1% | 3411 | 95.4% | 3568 | 94.9% | 3517 | 95.6% | 3460 | 95.6% |
| **FAMILY COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 1237 | 38.9% | 1366 | 39.3% | 1455 | 39.8% | 1441 | 40.4% | 1426 | 40.9% |
| Not 1st to attend | 1943 | 61.1% | 2111 | 60.7% | 2197 | 60.2% | 2129 | 59.6% | 2063 | 59.1% |
| **Total Responses/Response Rate** | 3180 | 97.2% | 3477 | 97.3% | 3652 | 97.1% | 3570 | 97.0% | 3489 | 96.4% |
| **FAMILY PENN COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 2264 | 71.8% | 2448 | 71.1% | 2597 | 72.0% | 2465 | 70.2% | 2316 | 67.7% |
| Not 1st to attend | 888 | 28.2% | 997 | 28.9% | 1012 | 28.0% | 1048 | 29.8% | 1104 | 32.3% |
| **Total Responses/Response Rate** | 3152 | 96.4% | 3445 | 96.4% | 3609 | 96.0% | 3513 | 95.5% | 3420 | 94.5% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 4
## FULL-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **FATHER'S EDUCATION** | | | | | | | | | | |
| < High School | 389 | 13.0% | 430 | 13.1% | 463 | 13.6% | 458 | 13.6% | 457 | 13.7% |
| High School | 1531 | 51.4% | 1684 | 51.4% | 1746 | 51.3% | 1689 | 50.1% | 1678 | 50.5% |
| Some College | 421 | 14.1% | 460 | 14.0% | 460 | 13.5% | 458 | 13.6% | 449 | 13.5% |
| 2-Yr Degree | 230 | 7.7% | 268 | 8.2% | 308 | 9.1% | 307 | 9.1% | 296 | 8.9% |
| 4-Yr Degree + | 410 | 13.8% | 433 | 13.2% | 426 | 12.5% | 459 | 13.6% | 446 | 13.4% |
| **Total Responses/Response Rate** | 2981 | 91.1% | 3275 | 91.6% | 3403 | 90.5% | 3371 | 91.6% | 3326 | 91.9% |
| **MOTHER'S EDUCATION** | | | | | | | | | | |
| < High School | 303 | 9.9% | 361 | 10.8% | 354 | 10.2% | 320 | 9.4% | 338 | 10.0% |
| High School | 1778 | 58.3% | 1900 | 56.6% | 1976 | 56.8% | 1913 | 55.9% | 1850 | 54.8% |
| Some College | 519 | 17.0% | 564 | 16.8% | 558 | 16.0% | 560 | 16.4% | 572 | 16.9% |
| 2-Yr Degree | 203 | 6.7% | 244 | 7.3% | 262 | 7.5% | 285 | 8.3% | 269 | 8.0% |
| 4-Yr Degree + | 249 | 8.2% | 286 | 8.5% | 330 | 9.5% | 344 | 10.1% | 346 | 10.3% |
| **Total Responses/Response Rate** | 3052 | 93.3% | 3355 | 93.9% | 3480 | 92.5% | 3422 | 93.0% | 3375 | 93.2% |
| **ACADEMIC/FINANCIAL DISADVANTAGED STATUS** | | | | | | | | | | |
| Disadvantaged | 2793 | 85.4% | 3024 | 84.6% | 3246 | 86.3% | 3105 | 84.4% | 3059 | 84.5% |
| Not Disadvantaged | 478 | 14.6% | 550 | 15.4% | 515 | 13.7% | 575 | 15.6% | 561 | 15.5% |
| **Total** | 3271 | 100.0% | 3574 | 100.0% | 3761 | 100.0% | 3680 | 100.0% | 3620 | 100.0% |
| **HIGH SCHOOL RANK** | | | | | | | | | | |
| Top Third | 654 | 23.6% | 718 | 23.3% | 701 | 22.0% | 691 | 22.2% | 641 | 21.1% |
| Middle Third | 790 | 28.4% | 902 | 29.3% | 1008 | 31.6% | 1025 | 32.9% | 1061 | 35.0% |
| Bottom Third | 1333 | 48.0% | 1457 | 47.4% | 1483 | 46.5% | 1399 | 44.9% | 1331 | 43.9% |
| **Total Responses/Response Rate** | 2777 | 84.9% | 3077 | 86.1% | 3192 | 84.9% | 3115 | 84.6% | 3033 | 83.8% |
| **HIGH SCHOOL MAJOR** | | | | | | | | | | |
| Academic | 1204 | 37.0% | 1308 | 36.7% | 1368 | 36.6% | 1400 | 38.3% | 1428 | 39.7% |
| Business | 455 | 14.0% | 449 | 12.6% | 460 | 12.3% | 448 | 12.2% | 431 | 12.0% |
| General | 1038 | 31.9% | 1176 | 33.0% | 1267 | 33.9% | 1226 | 33.5% | 1234 | 34.3% |
| Vocational | 561 | 17.2% | 633 | 17.8% | 641 | 17.2% | 585 | 16.0% | 505 | 14.0% |
| **Total Responses/Response Rate** | 3258 | 99.6% | 3566 | 99.8% | 3736 | 99.3% | 3659 | 99.4% | 3598 | 99.4% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 4
## FULL-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **APPLIED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Applications | 591 | 18.6% | 637 | 18.3% | 722 | 19.8% | 714 | 20.0% | 719 | 20.6% |
| No other applications | 2586 | 81.4% | 2836 | 81.7% | 2924 | 80.2% | 2861 | 80.0% | 2778 | 79.4% |
| **Total Responses/Response Rate** | 3177 | 97.1% | 3473 | 97.2% | 3646 | 96.9% | 3575 | 97.1% | 3497 | 96.6% |
| **ACCEPTED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Acceptances | 231 | 7.3% | 253 | 7.3% | 278 | 7.7% | 276 | 7.8% | 284 | 8.1% |
| No other acceptances | 2940 | 92.7% | 3213 | 92.7% | 3348 | 92.3% | 3274 | 92.2% | 3204 | 91.9% |
| **Total Responses/Response Rate** | 3171 | 96.9% | 3466 | 97.0% | 3626 | 96.4% | 3550 | 96.5% | 3488 | 96.4% |
| **PRIOR COLLEGE EXPERIENCE** | | | | | | | | | | |
| Prior Experience | 410 | 12.5% | 450 | 12.6% | 696 | 18.5% | 696 | 18.9% | 751 | 20.7% |
| No Experience | 2861 | 87.5% | 3124 | 87.4% | 3065 | 81.5% | 2984 | 81.1% | 2869 | 79.3% |
| **Total Responses** | 3271 | 100.0% | 3574 | 100.0% | 3761 | 100.0% | 3680 | 100.0% | 3620 | 100.0% |
| **HOW STUDENT FOUND OUT ABOUT PENN COLLEGE** | | | | | | | | | | |
| Parent | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 6 | 0.5% |
| Relative/friend | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 544 | 44.4% |
| Former student | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 12 | 1.0% |
| Newspaper | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 20 | 1.6% |
| Radio | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 7 | 0.6% |
| TV | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 0.2% |
| Open House | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 0.2% |
| College catalog | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 115 | 9.4% |
| Penn College Admissions recruiter | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 107 | 8.7% |
| Penn College faculty | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 28 | 2.3% |
| High School/Vo-Tech counselor | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 181 | 14.8% |
| High School/Vo-Tech teacher | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 55 | 4.5% |
| Other | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 144 | 11.8% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1224 | 33.8% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 4
## FULL-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE** | | | | | | | | | | |
| Last 3 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 451 | 47.5% | 959 | 43.9% |
| 3 - 6 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 222 | 23.4% | 534 | 24.5% |
| 6 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 168 | 17.7% | 386 | 17.7% |
| 12 - 18 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 63 | 6.6% | 176 | 8.1% |
| 18 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 46 | 4.8% | 129 | 5.9% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 950 | 25.8% | 2184 | 60.3% |
| **WHEN DECIDED TO ENROLL AT PENN COLLEGE** | | | | | | | | | | |
| Last 2 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 672 | 70.9% | 1469 | 67.2% |
| 3 - 4 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 148 | 15.6% | 392 | 17.9% |
| 5 - 9 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 66 | 7.0% | 170 | 7.8% |
| 9 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 33 | 3.5% | 74 | 3.4% |
| 12 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 29 | 3.1% | 80 | 3.7% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 948 | 25.8% | 2185 | 60.4% |
| **PRIMARY GOAL OF ATTENDING COLLEGE** | | | | | | | | | | |
| Prepare for first job | 1447 | 47.3% | 1623 | 48.5% | 1672 | 47.6% | 1620 | 47.2% | 1671 | 49.5% |
| Retrain for new career | 221 | 7.2% | 224 | 6.7% | 260 | 7.4% | 291 | 8.5% | 317 | 9.4% |
| Upgrade skills for advancement | 490 | 16.0% | 531 | 15.9% | 543 | 15.5% | 548 | 16.0% | 582 | 17.3% |
| Transfer to 4-year college | 614 | 20.1% | 661 | 19.7% | 692 | 19.7% | 635 | 18.5% | 522 | 15.5% |
| Personal interest | 289 | 9.4% | 308 | 9.2% | 343 | 9.8% | 338 | 9.8% | 281 | 8.3% |
| **Total Responses/Response Rate** | 3061 | 93.6% | 3347 | 93.6% | 3510 | 93.3% | 3432 | 93.3% | 3373 | 93.2% |
| **PRIMARY REASON FOR CHOOSING PENN COLLEGE** | | | | | | | | | | |
| Affordable cost | 74 | 2.5% | 73 | 2.2% | 70 | 2.0% | 110 | 3.3% | 116 | 3.5% |
| Location | 712 | 23.7% | 754 | 22.7% | 830 | 24.0% | 760 | 22.5% | 710 | 21.2% |
| Instructional quality | 580 | 19.3% | 627 | 18.9% | 618 | 17.9% | 632 | 18.7% | 648 | 19.3% |
| Program/Course choice | 1637 | 54.5% | 1865 | 56.2% | 1944 | 56.2% | 1879 | 55.6% | 1881 | 56.1% |
| **Total Responses/Response Rate** | 3003 | 91.8% | 3319 | 92.9% | 3462 | 92.0% | 3381 | 91.9% | 3355 | 92.7% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 4
## FULL-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **INTEND TO BE EMPLOYED WHILE IN COLLEGE** | | | | | | | | | | |
| Intend to be employed: | | | | | | | | | | |
| 30 + Hours/Week | 212 | 6.9% | 231 | 6.9% | 213 | 6.1% | 219 | 6.4% | 213 | 6.3% |
| 21 - 30 Hours/Week | 387 | 12.6% | 425 | 12.7% | 443 | 12.7% | 416 | 12.1% | 627 | 18.5% |
| 11 - 20 Hours/Week | 984 | 32.1% | 1119 | 33.5% | 1136 | 32.5% | 1115 | 32.4% | 983 | 29.0% |
| 1 - 10 Hours/Week | 399 | 13.0% | 439 | 13.1% | 450 | 12.9% | 461 | 13.4% | 544 | 16.1% |
| Total intending to be employed | 1982 | 64.7% | 2214 | 66.2% | 2242 | 64.2% | 2211 | 64.3% | 2367 | 69.9% |
| Total not intending to be employed | 1083 | 35.3% | 1131 | 33.8% | 1251 | 35.8% | 1228 | 35.7% | 1017 | 30.1% |
| **Total Responses/Response Rate** | 3065 | 93.7% | 3345 | 93.6% | 3493 | 92.9% | 3439 | 93.5% | 3384 | 93.5% |
| **ACADEMIC DIVISION/CAMPUS** | | | | | | | | | | |
| Business/Computer Technologies | 537 | 16.4% | 578 | 16.2% | 528 | 14.0% | 509 | 13.8% | 580 | 16.0% |
| Construction/Design Technologies | 634 | 19.4% | 680 | 19.0% | 734 | 19.5% | 745 | 20.2% | 669 | 18.5% |
| Health Sciences | 319 | 9.8% | 418 | 11.7% | 563 | 15.0% | 547 | 14.9% | 492 | 13.6% |
| Hospitality | 84 | 2.6% | 98 | 2.7% | 107 | 2.8% | 119 | 3.2% | 128 | 3.5% |
| Industrial/Engineer Technologies | 404 | 12.4% | 413 | 11.6% | 457 | 12.2% | 487 | 13.2% | 461 | 12.7% |
| Integrated Studies | 681 | 20.8% | 700 | 19.6% | 681 | 18.1% | 625 | 17.0% | 625 | 17.3% |
| Natural Resources/Transportation | 473 | 14.5% | 520 | 14.5% | 516 | 13.7% | 469 | 12.7% | 534 | 14.8% |
| North Campus | 139 | 4.2% | 167 | 4.7% | 175 | 4.7% | 179 | 4.9% | 131 | 3.6% |
| **Total** | 3271 | 100.0% | 3574 | 100.0% | 3761 | 100.0% | 3680 | 100.0% | 3620 | 100.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 5
## PART-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **GENDER** | | | | | | | | | | |
| Female | 509 | 62.3% | 548 | 63.1% | 562 | 62.5% | 576 | 62.4% | 547 | 61.4% |
| Male | 308 | 37.7% | 321 | 36.9% | 337 | 37.5% | 347 | 37.6% | 344 | 38.6% |
| **TOTAL POPULATION** | 817 | 100.0% | 869 | 100.0% | 899 | 100.0% | 923 | 100.0% | 891 | 100.0% |
| **AGE** | | | | | | | | | | |
| < 20 | 105 | 12.9% | 67 | 7.7% | 75 | 8.4% | 67 | 7.3% | 63 | 7.1% |
| 20 - 24 | 203 | 24.9% | 280 | 32.3% | 283 | 31.6% | 269 | 29.2% | 292 | 32.8% |
| 25 - 29 | 133 | 16.3% | 130 | 15.0% | 149 | 16.6% | 153 | 16.6% | 134 | 15.1% |
| 30 - 39 | 245 | 30.1% | 250 | 28.8% | 250 | 27.9% | 258 | 28.0% | 231 | 26.0% |
| 40 + | 129 | 15.8% | 141 | 16.2% | 139 | 15.5% | 174 | 18.9% | 169 | 19.0% |
| **Total** | 815 | 99.8% | 868 | 99.9% | 896 | 99.7% | 921 | 99.8% | 889 | 99.8% |
| **RACE/ETHNICITY** | | | | | | | | | | |
| Black | 11 | 1.3% | 8 | 0.9% | 19 | 2.1% | 20 | 2.2% | 29 | 3.3% |
| Other Minority | 4 | 0.5% | 5 | 0.6% | 6 | 0.7% | 8 | 0.9% | 11 | 1.2% |
| White | 802 | 98.2% | 856 | 98.5% | 874 | 97.2% | 895 | 97.0% | 851 | 95.5% |
| **Total** | 817 | 100.0% | 869 | 100.0% | 899 | 100.0% | 923 | 100.0% | 891 | 100.0% |
| **AREA/COUNTY OF RESIDENCE** | | | | | | | | | | |
| Lycoming | 500 | 61.2% | 498 | 57.2% | 506 | 56.3% | 511 | 55.4% | 489 | 54.9% |
| Bradford | 9 | 1.1% | 13 | 1.5% | 18 | 2.0% | 21 | 2.3% | 14 | 1.6% |
| Clinton | 49 | 6.0% | 50 | 5.7% | 62 | 6.9% | 67 | 7.3% | 50 | 5.6% |
| Montour | 15 | 1.8% | 13 | 1.5% | 15 | 1.7% | 9 | 1.0% | 10 | 1.1% |
| Northumberland | 51 | 6.2% | 53 | 6.1% | 62 | 6.9% | 82 | 8.9% | 65 | 7.3% |
| Potter | 6 | 0.7% | 2 | 0.2% | 9 | 1.0% | 7 | 0.8% | 8 | 0.9% |
| Snyder | 10 | 1.2% | 16 | 1.8% | 16 | 1.8% | 27 | 2.9% | 23 | 2.6% |
| Sullivan | 10 | 1.2% | 16 | 1.8% | 5 | 0.6% | 6 | 0.7% | 4 | 0.4% |
| Tioga | 77 | 9.4% | 93 | 10.7% | 86 | 9.6% | 63 | 6.8% | 61 | 6.8% |
| Union | 29 | 3.5% | 37 | 4.3% | 38 | 4.2% | 45 | 4.9% | 38 | 4.3% |
| IMMEDIATE AREA TOTAL | 756 | 92.5% | 791 | 90.9% | 817 | 90.9% | 838 | 90.8% | 762 | 85.5% |
| OTHER PA COUNTIES | 60 | 7.3% | 79 | 9.1% | 79 | 8.8% | 82 | 8.9% | 120 | 13.5% |
| OUT-OF-STATE/FOREIGN | 1 | 0.1% | 0 | 0.0% | 3 | 0.3% | 3 | 0.3% | 9 | 1.0% |
| **Total** | 817 | 100.0% | 870 | 100.1% | 899 | 100.0% | 923 | 100.0% | 891 | 100.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 5
## PART-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **ANNUAL FAMILY INCOME** | | | | | | | | | | |
| UNDER $30,000 | | | | | | | | | | |
| < $19,000 | 297 | 41.1% | 321 | 42.1% | 315 | 39.8% | 309 | 38.9% | 263 | 34.5% |
| $19,000 - $29,999 | 222 | 30.7% | 227 | 29.8% | 233 | 29.5% | 233 | 29.3% | 221 | 29.0% |
| TOTAL UNDER $30,000 | 519 | 71.8% | 548 | 71.9% | 548 | 69.3% | 542 | 68.3% | 484 | 63.5% |
| $30,000 + | 204 | 28.2% | 214 | 28.1% | 242 | 30.6% | 203 | 25.6% | 157 | 20.6% |
| $30,000 - $39,999 | #N/A | #N/A | #N/A | #N/A | 1 | 0.1% | 21 | 2.6% | 50 | 6.6% |
| $40,000 - $49,999 | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 12 | 1.5% | 32 | 4.2% |
| $50,000 + | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 16 | 2.0% | 39 | 5.1% |
| TOTAL $30,000 + | 204 | 28.2% | 214 | 28.1% | 243 | 30.7% | 252 | 31.7% | 278 | 36.5% |
| **Total Responses/Response Rate** | 723 | 88.5% | 762 | 87.7% | 791 | 88.0% | 794 | 86.0% | 762 | 85.5% |
| **FAMILY SIZE** | | | | | | | | | | |
| 1 - 2 | 146 | 19.4% | 155 | 19.5% | 134 | 16.3% | 142 | 16.7% | 152 | 18.8% |
| 3 - 4 | 378 | 50.1% | 378 | 47.6% | 420 | 51.1% | 437 | 51.3% | 400 | 49.4% |
| 5 + | 230 | 30.5% | 261 | 32.9% | 268 | 32.6% | 273 | 32.0% | 258 | 31.9% |
| **Total Responses/Response Rate** | 754 | 92.3% | 794 | 91.4% | 822 | 91.4% | 852 | 92.3% | 810 | 90.9% |
| **FAMILY COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 273 | 35.4% | 292 | 35.7% | 310 | 36.5% | 309 | 35.7% | 299 | 36.6% |
| Not 1st to attend | 499 | 64.6% | 526 | 64.3% | 540 | 63.5% | 557 | 64.3% | 517 | 63.4% |
| **Total Responses/Response Rate** | 772 | 94.5% | 818 | 94.1% | 850 | 94.5% | 866 | 93.8% | 816 | 91.6% |
| **FAMILY PENN COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 465 | 60.4% | 507 | 62.5% | 553 | 65.8% | 547 | 63.8% | 505 | 62.7% |
| Not 1st to attend | 305 | 39.6% | 304 | 37.5% | 287 | 34.2% | 311 | 36.2% | 300 | 37.3% |
| **Total Responses/Response Rate** | 770 | 94.2% | 811 | 93.3% | 840 | 93.4% | 858 | 93.0% | 806 | 90.3% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 5
## PART-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **FATHER'S EDUCATION** | | | | | | | | | | |
| < High School | 147 | 21.2% | 150 | 20.0% | 148 | 19.2% | 177 | 22.1% | 152 | 19.9% |
| High School | 332 | 47.8% | 373 | 49.7% | 367 | 47.5% | 379 | 47.4% | 359 | 46.9% |
| Some College | 79 | 11.4% | 88 | 11.7% | 101 | 13.1% | 88 | 11.0% | 91 | 11.9% |
| 2-Yr Degree | 52 | 7.5% | 41 | 5.5% | 45 | 5.8% | 52 | 6.5% | 61 | 8.0% |
| 4-Yr Degree + | 84 | 12.1% | 99 | 13.2% | 111 | 14.4% | 104 | 13.0% | 102 | 13.3% |
| **Total Responses/Response Rate** | 694 | 84.9% | 751 | 86.4% | 772 | 85.9% | 800 | 86.7% | 765 | 85.9% |
| **MOTHER'S EDUCATION** | | | | | | | | | | |
| < High School | 113 | 16.0% | 126 | 16.5% | 121 | 15.5% | 130 | 15.8% | 104 | 13.4% |
| High School | 401 | 56.6% | 414 | 54.3% | 426 | 54.5% | 465 | 56.5% | 452 | 58.1% |
| Some College | 86 | 12.1% | 107 | 14.0% | 112 | 14.3% | 108 | 13.1% | 101 | 13.0% |
| 2-Yr Degree | 41 | 5.8% | 39 | 5.1% | 58 | 7.4% | 43 | 5.2% | 58 | 7.5% |
| 4-Yr Degree + | 67 | 9.5% | 77 | 10.1% | 64 | 8.2% | 77 | 9.4% | 63 | 8.1% |
| **Total Responses/Response Rate** | 708 | 86.7% | 763 | 87.8% | 781 | 86.9% | 823 | 89.2% | 778 | 87.3% |
| **ACADEMIC/FINANCIAL DISADVANTAGED STATUS** | | | | | | | | | | |
| Disadvantaged | 609 | 74.5% | 670 | 77.1% | 688 | 76.5% | 685 | 74.2% | 650 | 73.0% |
| Not Disadvantaged | 208 | 25.5% | 199 | 22.9% | 211 | 23.5% | 238 | 25.8% | 241 | 27.0% |
| **Total** | 817 | 100.0% | 869 | 100.0% | 899 | 100.0% | 923 | 100.0% | 891 | 100.0% |
| **HIGH SCHOOL RANK** | | | | | | | | | | |
| Top Third | 165 | 30.2% | 170 | 28.0% | 200 | 30.1% | 219 | 30.8% | 243 | 35.0% |
| Middle Third | 165 | 30.2% | 200 | 32.9% | 212 | 31.9% | 233 | 32.8% | 201 | 28.9% |
| Bottom Third | 216 | 39.6% | 238 | 39.1% | 252 | 38.0% | 259 | 36.4% | 251 | 36.1% |
| **Total Responses/Response Rate** | 546 | 66.8% | 608 | 70.0% | 664 | 73.9% | 711 | 77.0% | 695 | 78.0% |
| **HIGH SCHOOL MAJOR** | | | | | | | | | | |
| Academic | 318 | 39.5% | 334 | 39.2% | 346 | 38.9% | 372 | 40.6% | 372 | 41.9% |
| Business | 160 | 19.9% | 191 | 22.4% | 181 | 20.4% | 180 | 19.6% | 160 | 18.0% |
| General | 254 | 31.6% | 246 | 28.8% | 286 | 32.2% | 262 | 28.6% | 265 | 29.8% |
| Vocational | 73 | 9.1% | 82 | 9.6% | 76 | 8.5% | 103 | 11.2% | 91 | 10.2% |
| **Total Responses/Response Rate** | 805 | 98.5% | 853 | 98.2% | 889 | 98.9% | 917 | 99.3% | 888 | 99.7% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 5
## PART-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **APPLIED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Applications | 85 | 11.0% | 79 | 9.6% | 83 | 9.8% | 112 | 12.9% | 124 | 15.0% |
| No other applications | 688 | 89.0% | 741 | 90.4% | 765 | 90.2% | 759 | 87.1% | 700 | 85.0% |
| **Total Responses/Response Rate** | 773 | 94.6% | 820 | 94.4% | 848 | 94.3% | 871 | 94.4% | 824 | 92.5% |
| **ACCEPTED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Acceptances | 49 | 6.4% | 47 | 5.8% | 59 | 7.0% | 62 | 7.2% | 53 | 6.5% |
| No other acceptances | 718 | 93.6% | 767 | 94.2% | 784 | 93.0% | 801 | 92.8% | 760 | 93.5% |
| **Total Responses/Response Rate** | 767 | 93.9% | 814 | 93.7% | 843 | 93.8% | 863 | 93.5% | 813 | 91.2% |
| **PRIOR COLLEGE EXPERIENCE** | | | | | | | | | | |
| Prior Experience | 219 | 26.8% | 200 | 23.0% | 277 | 30.8% | 279 | 30.2% | 299 | 33.6% |
| No Experience | 598 | 73.2% | 669 | 77.0% | 622 | 69.2% | 644 | 69.8% | 592 | 66.4% |
| **Total Responses** | 817 | 100.0% | 869 | 100.0% | 899 | 100.0% | 923 | 100.0% | 891 | 100.0% |
| **HOW STUDENT FOUND OUT ABOUT PENN COLLEGE** | | | | | | | | | | |
| Parent | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Relative/friend | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 57 | 44.2% |
| Former student | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 6 | 4.7% |
| Newspaper | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 4 | 3.1% |
| Radio | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| TV | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Open House | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| College catalog | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 11 | 8.5% |
| Penn College Admissions recruiter | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 1.6% |
| Penn College faculty | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 4 | 3.1% |
| High School/Vo-Tech counselor | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 8 | 6.2% |
| High School/Vo-Tech teacher | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 1.6% |
| Other | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 35 | 27.1% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 129 | 14.5% |

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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 5
## PART-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE** | | | | | | | | | | |
| Last 3 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 68 | 47.9% | 121 | 42.3% |
| 3 - 6 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 32 | 22.5% | 69 | 24.1% |
| 6 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 22 | 15.5% | 54 | 18.9% |
| 12 - 18 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 8 | 5.6% | 21 | 7.3% |
| 18 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 12 | 8.5% | 21 | 7.3% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 142 | 15.4% | 286 | 32.1% |
| **WHEN DECIDED TO ENROLL AT PENN COLLEGE** | | | | | | | | | | |
| Last 2 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 99 | 70.2% | 193 | 67.2% |
| 3 - 4 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 27 | 19.1% | 49 | 17.1% |
| 5 - 9 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 10 | 7.1% | 23 | 8.0% |
| 9 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 1.4% | 6 | 2.1% |
| 12 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 2.1% | 16 | 5.6% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 141 | 15.3% | 287 | 32.2% |
| **PRIMARY GOAL OF ATTENDING COLLEGE** | | | | | | | | | | |
| Prepare for first job | 146 | 19.5% | 153 | 19.4% | 187 | 23.0% | 201 | 23.9% | 188 | 23.6% |
| Retrain for new career | 109 | 14.6% | 98 | 12.4% | 96 | 11.8% | 111 | 13.2% | 115 | 14.4% |
| Upgrade skills for advancement | 314 | 42.0% | 327 | 41.4% | 311 | 38.3% | 325 | 38.6% | 284 | 35.7% |
| Transfer to 4-year college | 118 | 15.8% | 128 | 16.2% | 132 | 16.2% | 118 | 14.0% | 126 | 15.8% |
| Personal interest | 60 | 8.0% | 84 | 10.6% | 87 | 10.7% | 86 | 10.2% | 83 | 10.4% |
| **Total Responses/Response Rate** | 747 | 91.4% | 790 | 90.9% | 813 | 90.4% | 841 | 91.1% | 796 | 89.3% |
| **PRIMARY REASON FOR CHOOSING PENN COLLEGE** | | | | | | | | | | |
| Affordable cost | 25 | 3.5% | 23 | 3.0% | 35 | 4.5% | 36 | 4.4% | 41 | 5.3% |
| Location | 290 | 40.8% | 311 | 41.2% | 313 | 40.0% | 334 | 40.4% | 301 | 38.6% |
| Instructional quality | 86 | 12.1% | 88 | 11.7% | 101 | 12.9% | 103 | 12.5% | 110 | 14.1% |
| Program/Course choice | 310 | 43.6% | 333 | 44.1% | 334 | 42.7% | 353 | 42.7% | 327 | 42.0% |
| **Total Responses/Response Rate** | 711 | 87.0% | 755 | 86.9% | 783 | 87.1% | 826 | 89.5% | 779 | 87.4% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 5
## PART-TIME DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **INTEND TO BE EMPLOYED WHILE IN COLLEGE** | | | | | | | | | | |
| Intend to be employed: | | | | | | | | | | |
| 30 + Hours/Week | 355 | 47.1% | 353 | 44.1% | 345 | 41.7% | 342 | 40.0% | 320 | 39.8% |
| 21 - 30 Hours/Week | 93 | 12.3% | 79 | 9.9% | 86 | 10.4% | 99 | 11.6% | 108 | 13.4% |
| 11 - 20 Hours/Week | 119 | 15.8% | 149 | 18.6% | 181 | 21.9% | 182 | 21.3% | 160 | 19.9% |
| 1 - 10 Hours/Week | 48 | 6.4% | 56 | 7.0% | 56 | 6.8% | 42 | 4.9% | 64 | 8.0% |
| Total intending to be employed | 615 | 81.6% | 637 | 79.6% | 668 | 80.8% | 665 | 77.7% | 652 | 81.0% |
| Total not intending to be employed | 139 | 18.4% | 163 | 20.4% | 159 | 19.2% | 191 | 22.3% | 153 | 19.0% |
| **Total Responses/Response Rate** | 754 | 92.3% | 800 | 92.1% | 827 | 92.0% | 856 | 92.7% | 805 | 90.3% |
| **ACADEMIC DIVISION/CAMPUS** | | | | | | | | | | |
| Business/Computer Technologies | 258 | 31.6% | 256 | 29.5% | 222 | 24.7% | 241 | 26.1% | 251 | 28.2% |
| Construction/Design Technologies | 61 | 7.5% | 73 | 8.4% | 67 | 7.5% | 56 | 6.1% | 66 | 7.4% |
| Health Sciences | 143 | 17.5% | 185 | 21.3% | 254 | 28.3% | 286 | 31.0% | 253 | 28.4% |
| Hospitality | 10 | 1.2% | 13 | 1.5% | 16 | 1.8% | 14 | 1.5% | 14 | 1.6% |
| Industrial/Engineer Technologies | 66 | 8.1% | 53 | 6.1% | 68 | 7.6% | 79 | 8.6% | 70 | 7.9% |
| Integrated Studies | 165 | 20.2% | 167 | 19.2% | 154 | 17.1% | 142 | 15.4% | 127 | 14.3% |
| Natural Resources/Transportation | 32 | 3.9% | 34 | 3.9% | 31 | 3.4% | 50 | 5.4% | 54 | 6.1% |
| North Campus | 82 | 10.0% | 88 | 10.1% | 87 | 9.7% | 55 | 6.0% | 56 | 6.3% |
| **Total** | 817 | 100.0% | 869 | 100.0% | 899 | 100.0% | 923 | 100.0% | 891 | 100.0% |

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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 6
## NEW DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **GENDER** | | | | | | | | | | |
| Female | 759 | 39.5% | 851 | 39.9% | 823 | 39.8% | 804 | 40.7% | 793 | 41.3% |
| Male | 1164 | 60.5% | 1280 | 60.1% | 1244 | 60.2% | 1173 | 59.3% | 1128 | 58.7% |
| **TOTAL POPULATION** | 1923 | 100.0% | 2131 | 100.0% | 2067 | 100.0% | 1977 | 100.0% | 1921 | 100.0% |
| **AGE** | | | | | | | | | | |
| < 20 | 1189 | 61.9% | 1243 | 58.4% | 1113 | 53.9% | 1031 | 52.1% | 1026 | 53.4% |
| 20 - 24 | 346 | 18.0% | 439 | 20.6% | 444 | 21.5% | 434 | 22.0% | 419 | 21.8% |
| 25 - 29 | 153 | 8.0% | 166 | 7.8% | 191 | 9.2% | 177 | 9.0% | 144 | 7.5% |
| 30 - 39 | 161 | 8.4% | 190 | 8.9% | 223 | 10.8% | 220 | 11.1% | 214 | 11.1% |
| 40 + | 72 | 3.7% | 92 | 4.3% | 94 | 4.6% | 115 | 5.8% | 117 | 6.1% |
| **Total** | 1921 | 99.9% | 2130 | 100.0% | 2065 | 99.9% | 1977 | 100.0% | 1920 | 99.9% |
| **RACE/ETHNICITY** | | | | | | | | | | |
| Black | 27 | 1.4% | 38 | 1.8% | 54 | 2.6% | 50 | 2.5% | 53 | 2.8% |
| Other Minority | 8 | 0.4% | 14 | 0.7% | 25 | 1.2% | 25 | 1.3% | 41 | 2.1% |
| White | 1888 | 98.2% | 2079 | 97.6% | 1988 | 96.2% | 1902 | 96.2% | 1827 | 95.1% |
| **Total** | 1923 | 100.0% | 2131 | 100.0% | 2067 | 100.0% | 1977 | 100.0% | 1921 | 100.0% |
| **AREA/COUNTY OF RESIDENCE** | | | | | | | | | | |
| Lycoming | 631 | 32.8% | 680 | 31.9% | 661 | 32.0% | 654 | 33.1% | 599 | 31.2% |
| Bradford | 43 | 2.2% | 65 | 3.1% | 47 | 2.3% | 62 | 3.1% | 53 | 2.8% |
| Clinton | 105 | 5.5% | 110 | 5.2% | 104 | 5.0% | 103 | 5.2% | 111 | 5.8% |
| Montour | 24 | 1.2% | 33 | 1.5% | 24 | 1.2% | 21 | 1.1% | 27 | 1.4% |
| Northumberland | 121 | 6.3% | 166 | 7.8% | 162 | 7.8% | 147 | 7.4% | 138 | 7.2% |
| Potter | 30 | 1.6% | 23 | 1.1% | 19 | 0.9% | 16 | 0.8% | 26 | 1.4% |
| Snyder | 41 | 2.1% | 55 | 2.6% | 65 | 3.1% | 58 | 2.9% | 48 | 2.5% |
| Sullivan | 26 | 1.4% | 24 | 1.1% | 21 | 1.0% | 9 | 0.5% | 12 | 0.6% |
| Tioga | 115 | 6.0% | 135 | 6.3% | 110 | 5.3% | 107 | 5.4% | 87 | 4.5% |
| Union | 70 | 3.6% | 57 | 2.7% | 76 | 3.7% | 69 | 3.5% | 55 | 2.9% |
| IMMEDIATE AREA TOTAL | 1206 | 62.7% | 1348 | 63.3% | 1289 | 62.4% | 1246 | 63.0% | 1156 | 60.2% |
| OTHER PA COUNTIES | 702 | 36.5% | 769 | 36.1% | 762 | 36.9% | 716 | 36.2% | 713 | 37.1% |
| OUT-OF-STATE/FOREIGN | 15 | 0.8% | 14 | 0.7% | 16 | 0.8% | 15 | 0.8% | 52 | 2.7% |
| **Total** | 1923 | 100.0% | 2131 | 100.0% | 2067 | 100.0% | 1977 | 100.0% | 1921 | 100.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 6
## NEW DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 # | 1990 % | 1991 # | 1991 % | 1992 # | 1992 % | 1993 # | 1993 % | 1994 # | 1994 % |
|---|---|---|---|---|---|---|---|---|---|---|
| **ANNUAL FAMILY INCOME** | | | | | | | | | | |
| UNDER $30,000 | | | | | | | | | | |
| < $19,000 | 649 | 36.8% | 734 | 37.9% | 719 | 38.1% | 624 | 35.6% | 629 | 37.1% |
| $19,000 - $29,999 | 471 | 26.7% | 482 | 24.9% | 470 | 24.9% | 425 | 24.2% | 330 | 19.4% |
| TOTAL UNDER $30,000 | 1120 | 63.5% | 1216 | 62.7% | 1189 | 62.9% | 1049 | 59.8% | 959 | 56.5% |
| $30,000 + | 644 | 36.5% | 722 | 37.3% | 696 | 36.8% | 374 | 21.3% | 85 | 5.0% |
| $30,000 - $39,999 | #N/A | #N/A | #N/A | #N/A | 3 | 0.2% | 126 | 7.2% | 257 | 15.1% |
| $40,000 - $49,999 | #N/A | #N/A | #N/A | #N/A | 1 | 0.1% | 91 | 5.2% | 167 | 9.8% |
| $50,000 + | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 113 | 6.4% | 229 | 13.5% |
| TOTAL $30,000 + | 644 | 36.5% | 722 | 37.3% | 700 | 37.1% | 704 | 40.2% | 738 | 43.5% |
| **Total Responses/Response Rate** | 1764 | 91.7% | 1938 | 90.9% | 1889 | 91.4% | 1753 | 88.7% | 1697 | 88.3% |
| **FAMILY SIZE** | | | | | | | | | | |
| 1 - 2 | 207 | 11.3% | 248 | 12.3% | 207 | 10.7% | 284 | 15.0% | 251 | 13.7% |
| 3 - 4 | 885 | 48.5% | 987 | 48.9% | 982 | 50.6% | 974 | 51.4% | 908 | 49.6% |
| 5 + | 733 | 40.2% | 784 | 38.8% | 751 | 38.7% | 638 | 33.6% | 673 | 36.7% |
| **Total Responses/Response Rate** | 1825 | 94.9% | 2019 | 94.7% | 1940 | 93.9% | 1896 | 95.9% | 1832 | 95.4% |
| **FAMILY COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 720 | 38.7% | 822 | 39.9% | 809 | 40.5% | 795 | 41.6% | 786 | 42.7% |
| Not 1st to attend | 1142 | 61.3% | 1237 | 60.1% | 1187 | 59.5% | 1115 | 58.4% | 1054 | 57.3% |
| **Total Responses/Response Rate** | 1862 | 96.8% | 2059 | 96.6% | 1996 | 96.6% | 1910 | 96.6% | 1840 | 95.8% |
| **FAMILY PENN COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 1285 | 69.7% | 1447 | 71.0% | 1435 | 72.8% | 1285 | 68.7% | 1251 | 69.4% |
| Not 1st to attend | 558 | 30.3% | 590 | 29.0% | 537 | 27.2% | 586 | 31.3% | 552 | 30.6% |
| **Total Responses/Response Rate** | 1843 | 95.8% | 2037 | 95.6% | 1972 | 95.4% | 1871 | 94.6% | 1803 | 93.9% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 6
## NEW DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **FATHER'S EDUCATION** | | | | | | | | | | |
| < High School | 230 | 13.2% | 263 | 13.6% | 242 | 13.2% | 258 | 14.1% | 264 | 15.0% |
| High School | 889 | 51.0% | 1006 | 52.0% | 938 | 51.2% | 928 | 50.7% | 887 | 50.3% |
| Some College | 255 | 14.6% | 256 | 13.2% | 247 | 13.5% | 236 | 12.9% | 233 | 13.2% |
| 2-Yr Degree | 136 | 7.8% | 165 | 8.5% | 158 | 8.6% | 161 | 8.8% | 147 | 8.3% |
| 4-Yr Degree + | 233 | 13.4% | 245 | 12.7% | 246 | 13.4% | 249 | 13.6% | 234 | 13.3% |
| **Total Responses/Response Rate** | 1743 | 90.6% | 1935 | 90.8% | 1831 | 88.6% | 1832 | 92.7% | 1765 | 91.9% |
| **MOTHER'S EDUCATION** | | | | | | | | | | |
| < High School | 186 | 10.4% | 235 | 11.8% | 191 | 10.2% | 181 | 9.8% | 168 | 9.4% |
| High School | 1029 | 57.7% | 1116 | 56.3% | 1051 | 56.2% | 1038 | 56.0% | 999 | 55.8% |
| Some College | 306 | 17.2% | 319 | 16.1% | 300 | 16.0% | 306 | 16.5% | 305 | 17.0% |
| 2-Yr Degree | 121 | 6.8% | 144 | 7.3% | 138 | 7.4% | 144 | 7.8% | 133 | 7.4% |
| 4-Yr Degree + | 141 | 7.9% | 170 | 8.6% | 190 | 10.2% | 186 | 10.0% | 184 | 10.3% |
| **Total Responses/Response Rate** | 1783 | 92.7% | 1984 | 93.1% | 1870 | 90.5% | 1855 | 93.8% | 1789 | 93.1% |
| **ACADEMIC/FINANCIAL DISADVANTAGED STATUS** | | | | | | | | | | |
| Disadvantaged | 1631 | 84.8% | 1787 | 83.9% | 1744 | 84.4% | 1605 | 81.2% | 1595 | 83.0% |
| Not Disadvantaged | 292 | 15.2% | 344 | 16.1% | 323 | 15.6% | 372 | 18.8% | 326 | 17.0% |
| **Total** | 1923 | 100.0% | 2131 | 100.0% | 2067 | 100.0% | 1977 | 100.0% | 1921 | 100.0% |
| **HIGH SCHOOL RANK** | | | | | | | | | | |
| Top Third | 354 | 22.0% | 388 | 21.5% | 379 | 22.3% | 354 | 21.7% | 349 | 21.9% |
| Middle Third | 462 | 28.7% | 548 | 30.4% | 537 | 31.6% | 551 | 33.8% | 528 | 33.2% |
| Bottom Third | 793 | 49.3% | 868 | 48.1% | 784 | 46.1% | 725 | 44.5% | 713 | 44.8% |
| **Total Responses/Response Rate** | 1609 | 83.7% | 1804 | 84.7% | 1700 | 82.2% | 1630 | 82.4% | 1590 | 82.8% |
| **HIGH SCHOOL MAJOR** | | | | | | | | | | |
| Academic | 696 | 36.4% | 737 | 34.7% | 755 | 36.8% | 737 | 37.5% | 763 | 40.1% |
| Business | 249 | 13.0% | 280 | 13.2% | 240 | 11.7% | 261 | 13.3% | 232 | 12.2% |
| General | 655 | 34.2% | 703 | 33.1% | 728 | 35.5% | 670 | 34.1% | 660 | 34.6% |
| Vocational | 313 | 16.4% | 402 | 18.9% | 329 | 16.0% | 299 | 15.2% | 250 | 13.1% |
| **Total Responses/Response Rate** | 1913 | 99.5% | 2122 | 99.6% | 2052 | 99.3% | 1967 | 99.5% | 1905 | 99.2% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 6
## NEW DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **APPLIED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Applications | 358 | 19.2% | 370 | 18.0% | 428 | 21.5% | 385 | 20.1% | 406 | 21.9% |
| No other applications | 1503 | 80.8% | 1685 | 82.0% | 1565 | 78.5% | 1530 | 79.9% | 1447 | 78.1% |
| **Total Responses/Response Rate** | 1861 | 96.8% | 2055 | 96.4% | 1993 | 96.4% | 1915 | 96.9% | 1853 | 96.5% |
| **ACCEPTED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Acceptances | 137 | 7.4% | 155 | 7.6% | 159 | 8.0% | 145 | 7.6% | 141 | 7.6% |
| No other acceptances | 1724 | 92.6% | 1890 | 92.4% | 1819 | 92.0% | 1756 | 92.4% | 1708 | 92.4% |
| **Total Responses/Response Rate** | 1861 | 96.8% | 2045 | 96.0% | 1978 | 95.7% | 1901 | 96.2% | 1849 | 96.3% |
| **PRIOR COLLEGE EXPERIENCE** | | | | | | | | | | |
| Prior Experience | 236 | 12.3% | 252 | 11.8% | 422 | 20.4% | 358 | 18.1% | 386 | 20.1% |
| No Experience | 1687 | 87.7% | 1879 | 88.2% | 1645 | 79.6% | 1619 | 81.9% | 1535 | 79.9% |
| **Total Responses** | 1923 | 100.0% | 2131 | 100.0% | 2067 | 100.0% | 1977 | 100.0% | 1921 | 100.0% |
| **HOW STUDENT FOUND OUT ABOUT PENN COLLEGE** | | | | | | | | | | |
| Parent | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 6 | 0.5% |
| Relative/friend | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 560 | 44.0% |
| Former student | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 18 | 1.4% |
| Newspaper | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 22 | 1.7% |
| Radio | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 5 | 0.4% |
| TV | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 0.2% |
| Open House | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 0.2% |
| College catalog | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 121 | 9.5% |
| Penn College Admissions recruiter | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 108 | 8.5% |
| Penn College faculty | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 30 | 2.4% |
| High School/Vo-Tech counselor | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 180 | 14.1% |
| High School/Vo-Tech teacher | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 57 | 4.5% |
| Other | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 161 | 12.6% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1273 | 66.3% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 6
## NEW DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE** | | | | | | | | | | |
| Last 3 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 486 | 47.0% | 671 | 42.8% |
| 3 - 6 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 247 | 23.9% | 389 | 24.8% |
| 6 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 181 | 17.5% | 280 | 17.8% |
| 12 - 18 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 68 | 6.6% | 136 | 8.7% |
| 18 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 53 | 5.1% | 93 | 5.9% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1035 | 52.4% | 1569 | 81.7% |
| **WHEN DECIDED TO ENROLL AT PENN COLLEGE** | | | | | | | | | | |
| Last 2 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 731 | 70.7% | 1037 | 66.2% |
| 3 - 4 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 169 | 16.3% | 290 | 18.5% |
| 5 - 9 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 73 | 7.1% | 127 | 8.1% |
| 9 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 32 | 3.1% | 49 | 3.1% |
| 12 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 29 | 2.8% | 64 | 4.1% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1034 | 52.3% | 1567 | 81.6% |
| **PRIMARY GOAL OF ATTENDING COLLEGE** | | | | | | | | | | |
| Prepare for first job | 848 | 47.1% | 952 | 48.0% | 879 | 45.9% | 854 | 46.5% | 908 | 50.4% |
| Retrain for new career | 108 | 6.0% | 127 | 6.4% | 131 | 6.8% | 179 | 9.7% | 164 | 9.1% |
| Upgrade skills for advancement | 325 | 18.0% | 332 | 16.8% | 306 | 16.0% | 312 | 17.0% | 351 | 19.5% |
| Transfer to 4-year college | 361 | 20.0% | 381 | 19.2% | 393 | 20.5% | 305 | 16.6% | 261 | 14.5% |
| Personal interest | 159 | 8.8% | 190 | 9.6% | 204 | 10.7% | 187 | 10.2% | 118 | 6.5% |
| **Total Responses/Response Rate** | 1801 | 93.7% | 1982 | 93.0% | 1913 | 92.5% | 1837 | 92.9% | 1802 | 93.8% |
| **PRIMARY REASON FOR CHOOSING PENN COLLEGE** | | | | | | | | | | |
| Affordable cost | 41 | 2.3% | 39 | 2.0% | 57 | 3.0% | 81 | 4.5% | 68 | 3.8% |
| Location | 416 | 23.7% | 475 | 24.2% | 481 | 25.5% | 389 | 21.4% | 393 | 22.2% |
| Instructional quality | 337 | 19.2% | 357 | 18.2% | 325 | 17.3% | 344 | 19.0% | 358 | 20.2% |
| Program/Course choice | 963 | 54.8% | 1091 | 55.6% | 1020 | 54.2% | 1000 | 55.1% | 955 | 53.8% |
| **Total Responses/Response Rate** | 1757 | 91.4% | 1962 | 92.1% | 1883 | 91.1% | 1814 | 91.8% | 1774 | 92.3% |



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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 6
## NEW DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **INTEND TO BE EMPLOYED WHILE IN COLLEGE** | | | | | | | | | | |
| Intend to be employed: | | | | | | | | | | |
| 30 + Hours/Week | 188 | 10.4% | 195 | 9.9% | 179 | 9.3% | 180 | 9.7% | 172 | 9.6% |
| 21 - 30 Hours/Week | 233 | 12.9% | 246 | 12.4% | 242 | 12.6% | 216 | 11.6% | 444 | 24.7% |
| 11 - 20 Hours/Week | 573 | 31.8% | 643 | 32.5% | 603 | 31.5% | 593 | 31.9% | 444 | 24.7% |
| 1 - 10 Hours/Week | 237 | 13.2% | 240 | 12.1% | 240 | 12.5% | 232 | 12.5% | 324 | 18.1% |
| Total intending to be employed | 1231 | 68.4% | 1324 | 66.9% | 1264 | 66.0% | 1221 | 65.7% | 1384 | 77.1% |
| Total not intending to be employed | 570 | 31.6% | 655 | 33.1% | 651 | 34.0% | 638 | 34.3% | 410 | 22.9% |
| **Total Responses/Response Rate** | 1801 | 93.7% | 1979 | 92.9% | 1915 | 92.6% | 1859 | 94.0% | 1794 | 93.4% |
| **ACADEMIC DIVISION/CAMPUS** | | | | | | | | | | |
| Business/Computer Technologies | 341 | 17.7% | 340 | 16.0% | 273 | 13.2% | 300 | 15.2% | 339 | 17.6% |
| Construction/Design Technologies | 328 | 17.1% | 381 | 17.9% | 370 | 17.9% | 353 | 17.9% | 313 | 16.3% |
| Health Sciences | 198 | 10.3% | 285 | 13.4% | 377 | 18.2% | 313 | 15.8% | 267 | 13.9% |
| Hospitality | 44 | 2.3% | 55 | 2.6% | 52 | 2.5% | 50 | 2.5% | 63 | 3.3% |
| Industrial/Engineer Technologies | 224 | 11.6% | 224 | 10.5% | 251 | 12.1% | 272 | 13.8% | 223 | 11.6% |
| Integrated Studies | 418 | 21.7% | 436 | 20.5% | 391 | 18.9% | 353 | 17.9% | 359 | 18.7% |
| Natural Resources/Transportation | 275 | 14.3% | 294 | 13.8% | 254 | 12.3% | 238 | 12.0% | 284 | 14.8% |
| North Campus | 95 | 4.9% | 116 | 5.4% | 99 | 4.8% | 98 | 5.0% | 73 | 3.8% |
| **Total** | 1923 | 100.0% | 2131 | 100.0% | 2067 | 100.0% | 1977 | 100.0% | 1921 | 100.0% |
| **CREDIT LOAD** | | | | | | | | | | |
| Full-Time | 1652 | 85.9% | 1856 | 87.1% | 1772 | 85.7% | 1741 | 88.1% | 1697 | 88.3% |
| Part-Time | 271 | 14.1% | 275 | 12.9% | 295 | 14.3% | 236 | 11.9% | 224 | 11.7% |
| **Total** | 1923 | 100.0% | 2131 | 100.0% | 2067 | 100.0% | 1977 | 100.0% | 1921 | 100.0% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 7
## RETURNING DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **GENDER** | | | | | | | | | | |
| Female | 975 | 45.0% | 1063 | 46.0% | 1178 | 45.4% | 1206 | 45.9% | 1193 | 46.1% |
| Male | 1190 | 55.0% | 1249 | 54.0% | 1415 | 54.6% | 1420 | 54.1% | 1397 | 53.9% |
| **TOTAL POPULATION** | 2165 | 100.0% | 2312 | 100.0% | 2593 | 100.0% | 2626 | 100.0% | 2590 | 100.0% |
| **AGE** | | | | | | | | | | |
| < 20 | 720 | 33.3% | 699 | 30.3% | 738 | 28.5% | 631 | 24.1% | 594 | 23.0% |
| 20 - 24 | 687 | 31.8% | 841 | 36.4% | 966 | 37.3% | 981 | 37.4% | 998 | 38.6% |
| 25 - 29 | 194 | 9.0% | 225 | 9.7% | 260 | 10.0% | 307 | 11.7% | 296 | 11.4% |
| 30 - 39 | 350 | 16.2% | 355 | 15.4% | 420 | 16.2% | 456 | 17.4% | 442 | 17.1% |
| 40 + | 212 | 9.8% | 189 | 8.2% | 206 | 8.0% | 247 | 9.4% | 258 | 10.0% |
| **Total** | 2163 | 99.9% | 2309 | 99.9% | 2590 | 99.9% | 2622 | 99.8% | 2588 | 99.9% |
| **RACE/ETHNICITY** | | | | | | | | | | |
| Black | 33 | 1.5% | 39 | 1.7% | 56 | 2.2% | 65 | 2.5% | 76 | 2.9% |
| Other Minority | 15 | 0.7% | 16 | 0.7% | 14 | 0.5% | 23 | 0.9% | 25 | 1.0% |
| White | 2117 | 97.8% | 2257 | 97.6% | 2523 | 97.3% | 2538 | 96.6% | 2489 | 96.1% |
| **Total** | 2165 | 100.0% | 2312 | 100.0% | 2593 | 100.0% | 2626 | 100.0% | 2590 | 100.0% |
| **AREA/COUNTY OF RESIDENCE** | | | | | | | | | | |
| Lycoming | 925 | 42.7% | 943 | 40.8% | 953 | 36.8% | 994 | 37.9% | 1033 | 39.9% |
| Bradford | 38 | 1.8% | 39 | 1.7% | 65 | 2.5% | 59 | 2.2% | 74 | 2.9% |
| Clinton | 131 | 6.1% | 129 | 5.6% | 147 | 5.7% | 131 | 5.0% | 148 | 5.7% |
| Montour | 28 | 1.3% | 30 | 1.3% | 44 | 1.7% | 37 | 1.4% | 35 | 1.4% |
| Northumberland | 124 | 5.7% | 137 | 5.9% | 201 | 7.8% | 204 | 7.8% | 176 | 6.8% |
| Potter | 23 | 1.1% | 29 | 1.3% | 35 | 1.3% | 28 | 1.1% | 23 | 0.9% |
| Snyder | 41 | 1.9% | 48 | 2.1% | 64 | 2.5% | 83 | 3.2% | 74 | 2.9% |
| Sullivan | 24 | 1.1% | 21 | 0.9% | 31 | 1.2% | 27 | 1.0% | 19 | 0.7% |
| Tioga | 133 | 6.1% | 158 | 6.8% | 174 | 6.7% | 158 | 6.0% | 129 | 5.0% |
| Union | 58 | 2.7% | 86 | 3.7% | 106 | 4.1% | 110 | 4.2% | 99 | 3.8% |
| IMMEDIATE AREA TOTAL | 1525 | 70.4% | 1620 | 70.1% | 1820 | 70.2% | 1831 | 69.7% | 1810 | 69.9% |
| OTHER PA COUNTIES | 637 | 29.4% | 678 | 29.3% | 760 | 29.3% | 778 | 29.6% | 755 | 29.2% |
| OUT-OF-STATE/FOREIGN | 3 | 0.1% | 14 | 0.6% | 13 | 0.5% | 17 | 0.6% | 25 | 1.0% |
| **Total** | 2165 | 100.0% | 2312 | 100.0% | 2593 | 100.0% | 2626 | 100.0% | 2590 | 100.0% |

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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 7
## RETURNING DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **ANNUAL FAMILY INCOME** | | | | | | | | | | |
| UNDER $30,000 | | | | | | | | | | |
| < $19,000 | 793 | 40.3% | 813 | 38.6% | 920 | 39.3% | 922 | 38.9% | 837 | 36.7% |
| $19,000 - $29,999 | 555 | 28.2% | 574 | 27.2% | 613 | 26.2% | 625 | 26.3% | 589 | 25.8% |
| TOTAL UNDER $30,000 | 1348 | 68.5% | 1387 | 65.8% | 1533 | 65.6% | 1547 | 65.2% | 1426 | 62.5% |
| $30,000 + | 621 | 31.5% | 721 | 34.2% | 804 | 34.4% | 811 | 34.2% | 560 | 24.5% |
| $30,000 - $39,999 | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 4 | 0.2% | 108 | 4.7% |
| $40,000 - $49,999 | #N/A | #N/A | #N/A | #N/A | 1 | 0.0% | 7 | 0.3% | 85 | 3.7% |
| $50,000 + | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% | 4 | 0.2% | 103 | 4.5% |
| TOTAL $30,000 + | 621 | 31.5% | 721 | 34.2% | 805 | 34.4% | 826 | 34.8% | 856 | 37.5% |
| **Total Responses/Response Rate** | 1969 | 90.9% | 2108 | 91.2% | 2338 | 90.2% | 2373 | 90.4% | 2282 | 88.1% |
| **FAMILY SIZE** | | | | | | | | | | |
| 1 - 2 | 276 | 13.5% | 280 | 12.8% | 319 | 13.0% | 306 | 12.4% | 373 | 15.3% |
| 3 - 4 | 998 | 48.9% | 1079 | 49.4% | 1226 | 50.0% | 1223 | 49.5% | 1234 | 50.6% |
| 5 + | 767 | 37.6% | 827 | 37.8% | 905 | 36.9% | 944 | 38.2% | 831 | 34.1% |
| **Total Responses/Response Rate** | 2041 | 94.3% | 2186 | 94.6% | 2450 | 94.5% | 2473 | 94.2% | 2438 | 94.1% |
| **FAMILY COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 790 | 37.8% | 836 | 37.4% | 956 | 38.1% | 955 | 37.8% | 939 | 38.1% |
| Not 1st to attend | 1300 | 62.2% | 1400 | 62.6% | 1550 | 61.9% | 1571 | 62.2% | 1526 | 61.9% |
| **Total Responses/Response Rate** | 2090 | 96.5% | 2236 | 96.7% | 2506 | 96.6% | 2526 | 96.2% | 2465 | 95.2% |
| **FAMILY PENN COLLEGE BACKGROUND** | | | | | | | | | | |
| 1st to attend college | 1444 | 69.5% | 1508 | 68.0% | 1715 | 69.2% | 1727 | 69.1% | 1570 | 64.8% |
| Not 1st to attend | 635 | 30.5% | 711 | 32.0% | 762 | 30.8% | 773 | 30.9% | 852 | 35.2% |
| **Total Responses/Response Rate** | 2079 | 96.0% | 2219 | 96.0% | 2477 | 95.5% | 2500 | 95.2% | 2422 | 93.5% |

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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 7
## RETURNING DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **FATHER'S EDUCATION** | | | | | | | | | | |
| < High School | 306 | 15.8% | 317 | 15.2% | 369 | 15.7% | 377 | 16.1% | 345 | 14.8% |
| High School | 974 | 50.4% | 1051 | 50.3% | 1175 | 50.1% | 1140 | 48.7% | 1150 | 49.4% |
| Some College | 245 | 12.7% | 292 | 14.0% | 314 | 13.4% | 310 | 13.3% | 307 | 13.2% |
| 2-Yr Degree | 146 | 7.6% | 144 | 6.9% | 195 | 8.3% | 198 | 8.5% | 210 | 9.0% |
| 4-Yr Degree + | 261 | 13.5% | 287 | 13.7% | 291 | 12.4% | 314 | 13.4% | 314 | 13.5% |
| **Total Responses/Response Rate** | 1932 | 89.2% | 2091 | 90.4% | 2344 | 90.4% | 2339 | 89.1% | 2326 | 89.8% |
| **MOTHER'S EDUCATION** | | | | | | | | | | |
| < High School | 230 | 11.6% | 252 | 11.8% | 284 | 11.9% | 269 | 11.3% | 274 | 11.6% |
| High School | 1150 | 58.2% | 1198 | 56.1% | 1351 | 56.5% | 1340 | 56.1% | 1303 | 55.1% |
| Some College | 299 | 15.1% | 352 | 16.5% | 370 | 15.5% | 362 | 15.1% | 368 | 15.6% |
| 2-Yr Degree | 123 | 6.2% | 139 | 6.5% | 182 | 7.6% | 184 | 7.7% | 194 | 8.2% |
| 4-Yr Degree + | 175 | 8.9% | 193 | 9.0% | 204 | 8.5% | 235 | 9.8% | 225 | 9.5% |
| **Total Responses/Response Rate** | 1977 | 91.3% | 2134 | 92.3% | 2391 | 92.2% | 2390 | 91.0% | 2364 | 91.3% |
| **ACADEMIC/FINANCIAL DISADVANTAGED STATUS** | | | | | | | | | | |
| Disadvantaged | 1771 | 81.8% | 1907 | 82.5% | 2190 | 84.5% | 2185 | 83.2% | 2114 | 81.6% |
| Not Disadvantaged | 394 | 18.2% | 405 | 17.5% | 403 | 15.5% | 441 | 16.8% | 476 | 18.4% |
| **Total** | 2165 | 100.0% | 2312 | 100.0% | 2593 | 100.0% | 2626 | 100.0% | 2590 | 100.0% |
| **HIGH SCHOOL RANK** | | | | | | | | | | |
| Top Third | 465 | 27.1% | 500 | 26.6% | 522 | 24.2% | 556 | 25.3% | 535 | 25.0% |
| Middle Third | 493 | 28.8% | 554 | 29.5% | 683 | 31.7% | 707 | 32.2% | 734 | 34.3% |
| Bottom Third | 756 | 44.1% | 827 | 44.0% | 951 | 44.1% | 933 | 42.5% | 869 | 40.6% |
| **Total Responses/Response Rate** | 1714 | 79.2% | 1881 | 81.4% | 2156 | 83.1% | 2196 | 83.6% | 2138 | 82.5% |
| **HIGH SCHOOL MAJOR** | | | | | | | | | | |
| Academic | 826 | 38.4% | 905 | 39.4% | 959 | 37.3% | 1035 | 39.7% | 1037 | 40.2% |
| Business | 366 | 17.0% | 360 | 15.7% | 401 | 15.6% | 367 | 14.1% | 359 | 13.9% |
| General | 637 | 29.6% | 719 | 31.3% | 825 | 32.1% | 818 | 31.4% | 839 | 32.5% |
| Vocational | 321 | 14.9% | 313 | 13.6% | 388 | 15.1% | 389 | 14.9% | 346 | 13.4% |
| **Total Responses/Response Rate** | 2150 | 99.3% | 2297 | 99.4% | 2573 | 99.2% | 2609 | 99.4% | 2581 | 99.7% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 7
## RETURNING DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **APPLIED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Applications | 318 | 15.2% | 346 | 15.5% | 377 | 15.1% | 441 | 17.4% | 437 | 17.7% |
| No other applications | 1771 | 84.8% | 1892 | 84.5% | 2124 | 84.9% | 2090 | 82.6% | 2031 | 82.3% |
| **Total Responses/Response Rate** | 2089 | 96.5% | 2238 | 96.8% | 2501 | 96.5% | 2531 | 96.4% | 2468 | 95.3% |
| **ACCEPTED TO OTHER COLLEGE** | | | | | | | | | | |
| Other Acceptances | 143 | 6.9% | 145 | 6.5% | 178 | 7.1% | 193 | 7.7% | 196 | 8.0% |
| No other acceptances | 1934 | 93.1% | 2090 | 93.5% | 2313 | 92.9% | 2319 | 92.3% | 2256 | 92.0% |
| **Total Responses/Response Rate** | 2077 | 95.9% | 2235 | 96.7% | 2491 | 96.1% | 2512 | 95.7% | 2452 | 94.7% |
| **PRIOR COLLEGE EXPERIENCE** | | | | | | | | | | |
| Prior Experience | 393 | 18.2% | 398 | 17.2% | 551 | 21.2% | 617 | 23.5% | 664 | 25.6% |
| No Experience | 1772 | 81.8% | 1914 | 82.8% | 2042 | 78.8% | 2009 | 76.5% | 1926 | 74.4% |
| **Total Responses** | 2165 | 100.0% | 2312 | 100.0% | 2593 | 100.0% | 2626 | 100.0% | 2590 | 100.0% |
| **HOW STUDENT FOUND OUT ABOUT PENN COLLEGE** | | | | | | | | | | |
| Parent | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Relative/friend | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 41 | 51.3% |
| Former student | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Newspaper | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 2.5% |
| Radio | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 2.5% |
| TV | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Open House | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| College catalog | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 5 | 6.3% |
| Penn College Admissions recruiter | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 1 | 1.3% |
| Penn College faculty | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 2 | 2.5% |
| High School/Vo-Tech counselor | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 9 | 11.3% |
| High School/Vo-Tech teacher | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 0 | 0.0% |
| Other | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 18 | 22.5% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 80 | 3.1% |

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## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 7
## RETURNING DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE** | | | | | | | | | | |
| Last 3 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 33 | 57.9% | 409 | 45.4% |
| 3 - 6 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 7 | 12.3% | 214 | 23.8% |
| 6 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 9 | 15.8% | 160 | 17.8% |
| 12 - 18 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 5.3% | 61 | 6.8% |
| 18 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 5 | 8.8% | 57 | 6.3% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 57 | 2.2% | 901 | 34.8% |
| **WHEN DECIDED TO ENROLL AT PENN COLLEGE** | | | | | | | | | | |
| Last 2 Months | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 40 | 72.7% | 625 | 69.1% |
| 3 - 4 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 6 | 10.9% | 151 | 16.7% |
| 5 - 9 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 5.5% | 66 | 7.3% |
| 9 - 12 Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 5.5% | 31 | 3.4% |
| 12 + Months ago | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 3 | 5.5% | 32 | 3.5% |
| **Total Responses/Response Rate** | #N/A | #N/A | #N/A | #N/A | #N/A | #N/A | 55 | 2.1% | 905 | 34.9% |
| **PRIMARY GOAL OF ATTENDING COLLEGE** | | | | | | | | | | |
| Prepare for first job | 745 | 37.1% | 824 | 38.2% | 980 | 40.7% | 967 | 39.7% | 951 | 40.2% |
| Retrain for new career | 222 | 11.1% | 195 | 9.0% | 225 | 9.3% | 223 | 9.2% | 268 | 11.3% |
| Upgrade skills for advancement | 479 | 23.9% | 526 | 24.4% | 548 | 22.7% | 561 | 23.0% | 515 | 21.8% |
| Transfer to 4-year college | 371 | 18.5% | 408 | 18.9% | 431 | 17.9% | 448 | 18.4% | 387 | 16.3% |
| Personal interest | 190 | 9.5% | 202 | 9.4% | 226 | 9.4% | 237 | 9.7% | 246 | 10.4% |
| **Total Responses/Response Rate** | 2007 | 92.7% | 2155 | 93.2% | 2410 | 92.9% | 2436 | 92.8% | 2367 | 91.4% |
| **PRIMARY REASON FOR CHOOSING PENN COLLEGE** | | | | | | | | | | |
| Affordable cost | 58 | 3.0% | 57 | 2.7% | 48 | 2.0% | 65 | 2.7% | 89 | 3.8% |
| Location | 586 | 29.9% | 590 | 27.9% | 662 | 28.0% | 705 | 29.5% | 618 | 26.2% |
| Instructional quality | 329 | 16.8% | 358 | 17.0% | 394 | 16.7% | 391 | 16.3% | 400 | 16.9% |
| Program/Course choice | 984 | 50.3% | 1107 | 52.4% | 1258 | 53.3% | 1232 | 51.5% | 1253 | 53.1% |
| **Total Responses/Response Rate** | 1957 | 90.4% | 2112 | 91.3% | 2362 | 91.1% | 2393 | 91.1% | 2360 | 91.1% |

## PROJECT PROFILE ENROLLMENT TRENDS
## TABLE 7
## RETURNING DEGREE-SEEKING POPULATION
## FALL 1990 - 1994

| PROFILE VARIABLES | 1990 | | 1991 | | 1992 | | 1993 | | 1994 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | # | % | # | % | # | % | # | % | # | % |
| **INTEND TO BE EMPLOYED WHILE IN COLLEGE** | | | | | | | | | | |
| Intend to be employed: | | | | | | | | | | |
| 30 + Hours/Week | 379 | 18.8% | 389 | 18.0% | 379 | 15.8% | 381 | 15.6% | 361 | 15.1% |
| 21 - 30 Hours/Week | 247 | 12.2% | 258 | 11.9% | 287 | 11.9% | 299 | 12.3% | 291 | 12.2% |
| 11 - 20 Hours/Week | 530 | 26.3% | 625 | 28.9% | 714 | 29.7% | 704 | 28.9% | 699 | 29.2% |
| 1 - 10 Hours/Week | 210 | 10.4% | 255 | 11.8% | 266 | 11.1% | 271 | 11.1% | 284 | 11.9% |
| Total intending to be employed | 1366 | 67.7% | 1527 | 70.5% | 1646 | 68.4% | 1655 | 67.9% | 1635 | 68.3% |
| Total not intending to be employed | 652 | 32.3% | 639 | 29.5% | 759 | 31.6% | 781 | 32.1% | 760 | 31.7% |
| **Total Responses/Response Rate** | 2018 | 93.2% | 2166 | 93.7% | 2405 | 92.7% | 2436 | 92.8% | 2395 | 92.5% |
| **ACADEMIC DIVISION/CAMPUS** | | | | | | | | | | |
| Business/Computer Technologies | 454 | 21.0% | 494 | 21.4% | 477 | 18.4% | 450 | 17.1% | 492 | 19.0% |
| Construction/Design Technologies | 367 | 17.0% | 372 | 16.1% | 431 | 16.6% | 448 | 17.1% | 422 | 16.3% |
| Health Sciences | 264 | 12.2% | 318 | 13.8% | 440 | 17.0% | 520 | 19.8% | 478 | 18.5% |
| Hospitality | 50 | 2.3% | 56 | 2.4% | 71 | 2.7% | 83 | 3.2% | 79 | 3.1% |
| Industrial/Engineer Technologies | 246 | 11.4% | 242 | 10.5% | 274 | 10.6% | 294 | 11.2% | 308 | 11.9% |
| Integrated Studies | 428 | 19.8% | 431 | 18.6% | 444 | 17.1% | 414 | 15.8% | 393 | 15.2% |
| Natural Resources/Transportation | 230 | 10.6% | 260 | 11.2% | 293 | 11.3% | 281 | 10.7% | 304 | 11.7% |
| North Campus | 126 | 5.8% | 139 | 6.0% | 163 | 6.3% | 136 | 5.2% | 114 | 4.4% |
| **Total** | 2165 | 100.0% | 2312 | 100.0% | 2593 | 100.0% | 2626 | 100.0% | 2590 | 100.0% |
| **CREDIT LOAD** | | | | | | | | | | |
| Full-Time | 1619 | 74.8% | 1718 | 74.3% | 1989 | 76.7% | 1939 | 73.8% | 1923 | 74.2% |
| Part-Time | 546 | 25.2% | 594 | 25.7% | 604 | 23.3% | 687 | 26.2% | 667 | 25.8% |
| **Total** | 2165 | 100.0% | 2312 | 100.0% | 2593 | 100.0% | 2626 | 100.0% | 2590 | 100.0% |

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# APPLICATION FOR ADMISSION

## Pennsylvania College of Technology

PENNSTATE

*An Affiliate of The Pennsylvania State University*

## OFFICE OF ADMISSIONS

Academic Center, Room 104
One College Avenue
Williamsport, Pennsylvania 17701-5799

All Offices: (717) 326-3761
Admissions, Toll-Free: 1-800-367-9222
(PA Only)

**Pennsylvania College of Technology does not discriminate on the basis of age, sex, handicap, race, religion, creed, national origin, veteran status, or political affiliation. Student inquiries concerning Title VI, IX and Section 504 compliance should be directed to the Title VI, IX and Section 504 Coordinator, Lawrence W. Emery, Jr., Room 204C, Campus Center, One College Avenue, Williamsport, PA 17701-5799, (717) 327-4765, or to the Director of the Office of Civil Rights, Department of Education, Office of Civil Rights, Washington, D.C. 20201.**

7. When did you decide to enroll at this College?

A. Within the last two months.
B. Three to four months ago.
C. Five to nine months ago.
D. Nine to twelve months ago.
E. Over one year ago.

8. How many people are in your immediate family, including yourself? _____

9. Please estimate your annual household income. (This information is extremely confidential but is helpful in our marketing plan.)

A. Less than $5,999
B. $6,000 - $18,999
C. $19,000 - $29,999
D. $30,000 - $39,999
E. $40,000 - $49,999
F. $50,000+

10. Are you the first person in your immediate family to attend college?

A. Yes
B. No

11. Have any other members of your family ever attended the College?

A. If yes, please specify who

_____ Relation _____ Name

_____ Relation _____ Name

B. No

12. Please indicate the highest completed educational level for your parents.

| Parent Highest Education Level | Father | Mother |
|---|---|---|
| A. Less than high school | | |
| B. High school | | |
| C. Some college | | |
| D. Two-year degree | | |
| E. Bachelor's degree | | |
| F. Master's degree | | |
| G. Doctorate or equivalent | | |

13. How did you find out about Penn College?

A. Friend or relative
B. Newspaper
C. Radio
D. TV
E. College catalog
F. Penn College Admissions recruiter
G. Penn College faculty
H. High School counselor
I. High School teacher
J. Other (specify)_____

I certify that all information provided is complete and accurate.

Signature _____ Date _____

Before mailing this application, please be sure that you have:

- Requested your high school transcript (or GED) to be sent to the Office of Admissions.
- Requested all college transcripts and descriptions of courses to be sent to the Office of Admissions.
- Included your non-refundable check for $20.00 made payable to Pennsylvania College of Technology.
- Completed the application. Incomplete applications will delay the acceptance process.

**Students who are not applying for a degree or certificate program are not required to pay the application fee or submit transcripts. Non degree students are not eligible for any type of financial aid.**



BEST COPY AVAILABLE

**DEGREE AND CERTIFICATE PROGRAMS**

I am applying for the following Program of Study or Emphasis: _____

Baccalaureate _____ Certificate _____

Associate _____ Non-Degree _____

Semester:

_____ Fall (August) _____ Spring (January) _____ May _____ June Year 19____

**Campus:**

_____ Williamsport _____ North (Wellsboro)

**NON-DEGREE ENROLLMENT**

**A student who does not wish to pursue a degree or certificate in a specific program is required to have a program emphasis. This emphasis is based upon the courses the student elects to take and the future educational goals of the student.**

By collecting the following information the College can plan programs and services to benefit you and other students. The data collected will not be used in the admissions process and will have no effect on your acceptance at the College. Thank you for your help. (PLEASE CIRCLE THE MOST APPROPRIATE RESPONSE.)

1. What is your primary reason for choosing to enroll at this College?

   A. Convenience
   B. Quality of courses and faculty
   C. Choice of Courses and program
   D. Affordable cost
   E. Other (specify) _____

2. What is your primary goal in attending the College?

   A. Prepare for first job
   B. Retraining
   C. Upgrading current employment skills
   D. To transfer to a four-year institution
   E. Personal interest
   F. Other (specify) _____

3. Do you intend to be employed outside your home while attending the College?

   A. Full -Time
   B. 31-40 Hours Weekly
   C. 21-30 Hours Weekly
   D. 11-20 Hours Weekly
   E. 1-10 Hours Weekly
   F. No, I will not be employed

4. At this time, have you also applied to another college?

   A. Yes
   B. No

5. At this time, have you been accepted at another college?

   A. Yes
   B. No

6. When did you first seriously consider attending this College?

   A. Within the last three months.
   B. Three to six months ago.
   C. Six to twelve months ago.
   D. Twelve to eighteen months ago.
   E. Eighteen or more months ago.



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ALL SECTIONS MUST BE COMPLETED

Social Security Number: _____

Name: _____ (Last) (First) (Middle)

Other or former names: _____

Legal Residence: _____

_____

_____

City/State _____ Zip: _____

County/Residence (PA Only): _____

Telephone Number: Area Code ( ) _____

In case of emergency contact: _____ Phone Number ( ) _____
Name Area Code

**Federal and State Reporting Requirements**
**Necessitate Completion of the Following Information**

Birth Date: ___ - ___ - ___
(Month) (Date) (Year)

Sex: Male _____
Female _____

Race: Black _____ (B)
American Indian _____ (I)
Asian _____ (A)
Hispanic _____ (S)
White _____ (W)

PRIOR EDUCATIONAL EXPERIENCE

| Type Institution | Code (College Use Only) | Name | City | State | High School or Vo-Tech | Year of Graduation or Last Semester of Attendance | Degree (If Earned) |
|---|---|---|---|---|---|---|---|
| High School | | | | | ___ Academic<br>___ Business<br>___ General<br>___ Vocational | | |
| Vo. Tech | | | | | | | |
| Trade School | | | | | | | |
| College or University | | | | | | | |
| College or University | | | | | | | |



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## Appendix 2

### Project Profile History

In 1985 the college expanded the amount of data captured through the Admissions process by adding a one-page questionnaire to the college's admissions application. This survey was used in conjunction with other admissions data to produce a series of comparative reports on student demographics and characteristics nicknamed "Project Profile".

The initial purpose of this report was to describe, compare and identify characteristics differentiating the degree and non-degree student populations. In 1987, programming was enhanced to output additional data, generate statistical tests and allow for comparisons of a variety of student groups, including divisions, programs, full-time/part-time, new/returning, matriculating/non-matriculating, graduating/non-graduating, and returning/non-returning populations.

Since 1987, the Project Profile questionnaire has undergone periodic revisions, along with the entire application form. For example, in 1993, the family income categories were modified to more accurately reflect the changing income categories of the College's student body.